

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) THE PRINCIPLES PROJECT
FEC IDENTIFICATION NUMBER C C00566463
Check if [x] 24-hour report [ ] 48-hour report [ ] New report [x] Amends report filed on 08 / 02 / 2018

Full Name of Payee Counterpoint Messaging
Mailing Address 1310 Clinton Street Suite 201
City Nashville State TN Zip Code 37203
Purpose of Expenditure TV Advertisement Production
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought 110717.75

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 7500.00
Transaction ID : SE.4207
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [ ] President [ ] Senate State: MI
Disbursement For: [x] Primary [ ] General 2018 [ ] Other (specify) ▶

Full Name of Payee Counterpoint Messaging
Mailing Address 1310 Clinton Street Suite 201
City Nashville State TN Zip Code 37203
Purpose of Expenditure TV Advertisement Commissions
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought 128114.00

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 17396.25
Transaction ID : SE.4209
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [ ] President [ ] Senate State: MI
Disbursement For: [x] Primary [ ] General 2018 [ ] Other (specify) ▶

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 24896.25, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature ROWLEY, JOHN, , , [Electronically Filed] Date 08 / 02 / 2018

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Full Name of Payee: Hulsen Media Services
Mailing Address: 2400 Laramie Trail
City: Austin State: TX Zip Code: 78745
Purpose of Expenditure: TV Advertisement
Name of Federal Candidate: LEVIN, ANDY, , , [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought: 103217.75

Date of Public Distribution/Dissemination: 08 / 02 / 2018
Amount: 4639.00
Transaction ID: SE.4203
Date of Disbursement or Obligation: 08 / 01 / 2018
Office Sought: [x] House [ ] President [ ] Senate District: 09 State: MI
Disbursement For: [x] Primary [ ] General 2018 [ ] Other (specify)

Full Name of Payee: WDIV-TV
Mailing Address: 550 West Lafayette
City: Detroit State: MI Zip Code: 48226
Purpose of Expenditure: TV Advertisement
Name of Federal Candidate: LEVIN, ANDY, , , [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought: 39588.75

Date of Public Distribution/Dissemination: 08 / 02 / 2018
Amount: 39588.75
Transaction ID: SE.4199
Date of Disbursement or Obligation: 08 / 01 / 2018
Office Sought: [x] House [ ] President [ ] Senate District: 09 State: MI
Disbursement For: [x] Primary [ ] General 2018 [ ] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures: 44227.75. (b) SUBTOTAL of Unitemized Independent Expenditures. (c) TOTAL Independent Expenditures.

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature: ROWLEY, JOHN, , , [Electronically Filed] Date: 08 / 02 / 2018

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Full Name of Payee WJBK-TV
Mailing Address 16550 West 9 Mile Road
City Southfield State MI Zip Code 48037
Purpose of Expenditure TV Advertisement
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought 58968.75

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 19380.00
Transaction ID : SE.4200
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [ ] President [ ] Senate State: MI
Disbursement For: [x] Primary [ ] General 2018 [ ] Other (specify) >

Full Name of Payee WWJ-TV
Mailing Address 26905 West 11 Mile Road
City Southfield State MI Zip Code 48033
Purpose of Expenditure TV Advertisement
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought 63261.25

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 4292.50
Transaction ID : SE.4201
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [ ] President [ ] Senate State: MI
Disbursement For: [x] Primary [ ] General 2018 [ ] Other (specify) >

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 23672.50, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

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Full Name of Payee WXYZ-TV
Mailing Address 20777 West 10 Mile Road
City Southfield State MI Zip Code 48075
Purpose of Expenditure TV Advertisement Category/Type
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought 98578.75

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 35317.50
Transaction ID : SE.4202
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [ ] President [ ] Senate State: MI
Disbursement For: [x] Primary [ ] General 2018 [ ] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate [ ] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: [ ] House District: [ ] [ ] President [ ] Senate State: [ ]
Disbursement For: [ ] Primary [ ] General [ ] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 35317.50, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 128114.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature ROWLEY, JOHN, , , [Electronically Filed] Date 08 / 02 / 2018