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August 24, 2021

JAY PETTERSON, CUSTODIAN OF RECORDS NEW DIRECTION PAC 3518 FREMONT AVENUE N S545 SEATTLE, WA 98103

Response Due Date 09/28/2021

IDENTIFICATION NUMBER: C30002612

REFERENCE: FEC FORM 9 (01/01/2019 - 09/29/2020), RECEIVED 05/27/2021

Dear Custodian of Records:

This letter is prompted by the Commission's preliminary review of the 24 Hour Notice of Disbursements/Obligations for Electioneering Communications (FEC Form 9) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. An adequate response must be received at the Commission by the response date noted above. Additional information is needed for the following 2 items:

- 1. When disclosing electioneering communications on FEC Form 9, any person, group of persons, or organization (including corporations, labor organizations, and unincorporated entities) that makes an electioneering communication must disclose their full name and address (and employer and occupation if necessary), as well as the date of public distribution and title of the electioneering communication. The full name, address, employer, and occupation of the Custodian of Records must also be disclosed. (11 CFR § 104.20(c)) Please amend your filing to include the employer and occupation of the Custodian of Records.
- 2. On Line 12 of your filing, you have failed to disclose the person or persons sharing or exercising control of the making of the disbursement/obligation for the electioneering communication. You must provide the name, address, employer, and occupation of each person sharing or exercising control. (11 CFR § 104.20(c)(2)) Please amend your filing to include the missing information.

Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered. Failure to comply with the provisions of the Act may result in an enforcement action against the entity. Any response submitted by your entity will be placed on the public record and will be considered by the Commission prior to taking

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enforcement action.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. For information about the report review process or specific filing information for your committee type, please visit www.fec.gov/help-candidates-and-committees. For more information about Requests for Additional Information (RFAI), why you received a letter, and how to respond, please visit www.fec.gov/help-candidates-and-committees/request-additional-information. Should you have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1196.

Sincerely,

**Bradley Austin** 

Sr. Campaign Finance & Reviewing Analyst

M. B. adi

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