Image# 14941794082 PAGE 1 / 7

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

		II Authorized				Office Use Only
NAME OF TY COMMITTEE (in full)	PE OR PRINT ▼		mple: If typin r the lines.	g, type	12FE4M5	
VALASSIS DIRECT MAI	L, INC. POLIT	TICAL ACT	ION COM	MITTEE		
<u> </u>						
ADDRESS (number and street)	ONE TARGETING C	CENTRE				
Check if different						
than previously reported. (ACC)	WINDSOR				СТ	06095
2. FEC IDENTIFICATION NUM	BER ▼	CITY 🛦		;	STATE A	ZIP CODE ▲
C C00196659		3. IS THIS REPORT		EW N) OR	AN (A)	MENDED
4. TYPE OF REPORT (Choose One)	(b) Monthly Report Due On:	Feb 20 (M2)		May 20 (M5)		20 (M8) Nov 20 (M11) (Non-Election Year Only) 20 (M9) Dec 20 (M12)
(a) Quarterly Reports:		Apr 20 (M4)		ul 20 (M7)	H	(Non-Election Year Only) 20 (M10) Jan 31 (YE)
April 15 Quarterly Report (Q1)	(c) 12-Day	П	Primary (12P		General	
July 15 Quarterly Report (Q2)	PRE-Elect		Convention (Special (
October 15 Quarterly Report (Q3)						
January 31 Year-End Report (YE)		Election on	M M /	D D /	Y Y Y Y Y	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Ele Report for		General (30G	i)	Runoff (3	Special (30S)
Termination Report (TER)	Troport for	Election on	M = M /	D D /	Y	in the State of
5. Covering Period 04	/ D D / Y 01	2014	through	M M M	30	2014
I certify that I have examined this	Report and to the	best of my kno	wledge and b	elief it is tru	ie, correct and	d complete.
Type or Print Name of Treasurer	Steven Azzara					
Signature of Treasurer Steven A.	zzara		[Electronically	Filed]	Date 07	15 / 2014
NOTE: Submission of false, erroneou	us, or incomplete info	ormation may su	bject the pers	on signing th	nis Report to the	ne penalties of 2 U.S.C. §437g.
Office Use Only						FEC FORM 3X Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003) Page 2

Write or Type Committee Name

VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1, 2014		40532.67
	(b) Cash on Hand at Beginning of Reporting Period	44446.64	
	(c) Total Receipts (from Line 19)	606.89	4582.75
	(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	45053.53	45115.42
7 .	Total Disbursements (from Line 31)	45053.53	45115.42
3.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	0.00	0.00
).	Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
0.	Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

VALASSIS DIRECT MAIL, INC. POLITICAL ACTION COMMITTEE

	04 01 2014 To:	06 30 2014		
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees				
(i) Itemized (use Schedule A)	200.00	2250.00		
(ii) Unitemized(iii) TOTAL (add	405.57	2328.77		
Lines 11(a)(i) and (ii)▶	605.57	4578.77		
(b) Political Party Committees(c) Other Political Committees	0.00	0.00		
(such as PACs)(d) Total Contributions (add Lines	0.00	0.00		
11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)▶	605.57	4578.77		
12. Transfers From Affiliated/Other Party Committees	0.00	0.00		
13. All Loans Received	0.00	0.00		
14. Loan Repayments Received	0.00	0.00		
 Offsets To Operating Expenditures (Refunds, Rebates, etc.) 				
(Carry Totals to Line 37, page 5)	0.00	0.00		
to Federal Candidates and Other Political Committees	0.00	0.00		
17. Other Federal Receipts (Dividends, Interest, etc.)	1.32	3.98		
 Transfers from Non-Federal and Levin Fund (a) Non-Federal Account 				
(from Schedule H3)	0.00	0.00		
(b) Levin Funds (from Schedule H5)	0.00	0.00		
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00		
19. Total Receipts (add Lines 11(d),				
12, 13, 14, 15, 16, 17, and 18(c))▶	606.89	4582.75		
20. Total Federal Receipts (subtract Line 18(c) from Line 19)▶	606.89	4582.75		

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
. Operating Expenditures: —	10441 11110 1 61104	Calefluar fear-to-Date		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)				
(i) Federal Share	0.00	61.89		
(ii) Non-Federal Share	0.00	0.00		
(b) Other Federal Operating	52.55	52.55		
Expenditures	53.55	53.55		
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))▶	53.55	115.44		
Transfers to Affiliated/Other Party	30.00	110.11		
Committees	44999.98	44999.98		
Contributions to				
Federal Candidates/Committees and Other Political Committees	0.00	0.00		
Independent Expenditures				
(use Schedule E)	0.00	0.00		
Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F)	0.00			
(use Schedule F)	0.00	0.00		
Lean Danaymente Made	0.00	0.00		
Loan Repayments Made	3.00	0.00		
Loans Made	0.00	0.00		
Refunds of Contributions To:				
(a) Individuals/Persons Other Than Political Committees	0.00	0.00		
=				
(b) Political Party Committees	0.00	0.00		
(c) Other Political Committees				
(such as PACs)	0.00	0.00		
(d) Total Contribution Refunds				
(add Lines 28(a), (b), and (c))▶	0.00	0.00		
(add Lines 20(a), (b), and (c))				
Other Disbursements	0.00	0.00		
Federal Election Activity (2 U.S.C. §431(20))				
(a) Allocated Federal Election Activity				
(from Schedule H6)	0.00	0.00		
(i) Federal Share	0.00	0.00		
(ii) "Levin" Share	0.00	0.00		
(b) Federal Election Activity Paid Entirely	3.00			
With Federal Funds	0.00	0.00		
(c) Total Federal Election Activity (add	7			
Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00		
Total Disbursements (add Lines 21(c), 22,				
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	45053.53	45115.42		
T. 15 1 18:1				
Total Federal Disbursements				
(subtract Line 21(a)(ii) and Line 30(a)(ii)	45053.53	45115.42		
from Line 31)	+5055.55	70110.42		

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
3. Total Contributions (other than loans) (from Line 11(d), page 3)	605.57	4578.77		
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00		
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	605.57	4578.77		
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	53.55	115.44		
'. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00		
3. Net Operating Expenditures (subtract Line 37 from Line 36)	53.55	115.44		

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:				PAGE	:	6	OF	7			
	(check only one)										
		X	11a		11b		11c		12		
			13		14		15		16	;	17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

or for commercial purposes, other than using the	ne name and address of any political committee to	solicit contributions from such committee.			
<i>'</i>	C. POLITICAL ACTION COMMITTE	E			
Full Name (Last, First, Middle Initial) A. Millard Hall Jr.	Date of Receipt				
Mailing Address 10176 Dixie Highway		04 18 2014			
City	State Zip Code KY 41042	Transaction ID : SA11AI.5281			
Florence	KY 41042	Amount of Each Receipt this Period			
FEC ID number of contributing federal political committee.	C	50.00			
Name of Employer	Occupation				
Valassis Communications, Inc.	Vice President Sales				
Receipt For: Primary General	Aggregate Year-to-Date ▼				
Other (specify) ▼	400.00				
Full Name (Last, First, Middle Initial) 3. Robert Mason		Date of Receipt			
Mailing Address 7 Garney Hill Lane		04 18 2014			
City	State Zip Code	Transaction ID : SA11AI.5280			
Avon	CT 06001	Amount of Each Receipt this Period			
FEC ID number of contributing federal political committee.	C	150.00			
Name of Employer	Occupation				
Valassis Communications, Inc.	Chief Sales Officer				
Receipt For: Primary General	Aggregate Year-to-Date ▼				
Other (specify) ▼	1200.00				
Full Name (Last, First, Middle Initial)	1	Date of Receipt			
Mailing Address		M = M / D = D / Y = Y = Y			
City	State Zip Code	Amount of Each Receipt this Period			
FEC ID number of contributing federal political committee.	C				
Name of Employer	Occupation				
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼				
SUBTOTAL of Receipts This Page (optional)	•	200.00			
TOTAL This Period (last page this line number	r only)	200.00			

ľ

SCHEDULE B (FEC Form 3X)	Lice congrate cohodulo/s)	FOR LINE NUMBER: PAGE 7 OF 7					
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	(check only 21b 27	one) X 22 23 24 25 26 28a 28b 28c 29 30b				
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam							
NAME OF COMMITTEE (In Full) VALASSIS DIRECT MAIL, INC. PC	DLITICAL ACTION CO	OMMITTE	E				
Full Name (Last, First, Middle Initial) A. MACANDREWS AND FORBES HOLDINGS INC PO	Date of Disbursement						
Mailing Address 35 EAST 62ND STREET	05 19 2014						
NEW YORK	Rate Zip Code NY 10065		Transaction ID : SB22.5276				
Purpose of Disbursement Transfer to Affliated Committee			Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	44932.55				
President	nent For: Primary General Other (specify)						
Full Name (Last, First, Middle Initial)	State: District: Full Name (Last, First, Middle Initial) MACANDREWS AND FORBES HOLDINGS INC POLITICAL ACTION COMMITTEE (MAFPAC)						
Mailing Address 35 EAST 62ND STREET	Mailing Address 35 EAST 62ND STREET						
NEW YORK	tate Zip Code NY 10065		Transaction ID : SB22.5278				
Purpose of Disbursement Transfer to Affliated Committee			Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	67.43				
	nent For: Primary General Other (specify)						
Full Name (Last, First, Middle Initial) C.			Date of Disbursement				
Mailing Address							
City	itate Zip Code						
Purpose of Disbursement Candidate Name	[Category/ Type	Amount of Each Disbursement this Period				
	nent For: Primary General Other (specify)	,,					
SUBTOTAL of Disbursements This Page (optional)			44999.98				
TOTAL This Period (last page this line number only).			44999.98				