

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

| | | |
|--|--|---|
| 1. (a) Name of Individual, Organization or Corporation AMERICANS FOR PROSPERITY | | 3. FEC Identification Number C C90013285 |
| (b) Address (number and street) <input type="checkbox"/> check if different than previously reported 2111 WILSON BLVD SUITE 350 | | |
| (c) City, State and ZIP Code ARLINGTON VA 22201 | | 2. Occupation and Name of Employer (for Individual Filers Only) |

4. TYPE OF REPORT (check appropriate boxes):

- (a) April 15 Quarterly Report
- July 15 Quarterly Report 24-Hour Report
- October 15 Quarterly Report 48-Hour Report
- January 31 Year-End Report

b) Is this Report an amendment? No Yes, it amends the report filed on / /

5. COVERING PERIOD: FROM / / THROUGH / /

6. TOTAL CONTRIBUTIONS.....

7. TOTAL INDEPENDENT EXPENDITURES

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

| | | |
|---|-----------------------|-------------|
| TYPE OR PRINT NAME OF PERSON COMPLETING FORM | SIGNATURE | DATE |
| Victor Bernson | <i>Victor Bernson</i> | 01/31/2015 |

[Electronically Filed]

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AMERICANS FOR PROSPERITY

| | | | |
|---|-------------|---|---|
| Full Name (Last, First, Middle Initial) of Payee Innovative Advertising, LLC | | Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 27 / 2014 | |
| Mailing Address 4250 Highway 22, Suite 7 | | Amount 2974.37 | |
| City Mandeville | State LA | Zip Code 70471 | |
| Purpose of Expenditure mail production, printing, postage (Energy) | | Category/ Type 004 | Office Sought: <input type="checkbox"/> House State: AR <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President |
| Name of Federal Candidate Supported or Opposed by Expenditure: Mark Pryor | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 384898.49 | | Disbursement For: 2014 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

Transaction ID : F57.000001

| | | | |
|---|-------------|---|---|
| Full Name (Last, First, Middle Initial) of Payee Persuasion Partners, Inc. | | Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 27 / 2014 | |
| Mailing Address 106 East Doty St., Suite 300 | | Amount 1550.00 | |
| City Madison | State WI | Zip Code 53703 | |
| Purpose of Expenditure mail design ("Energy") | | Category/ Type 004 | Office Sought: <input type="checkbox"/> House State: AR <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President |
| Name of Federal Candidate Supported or Opposed by Expenditure: Mark Pryor | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 386448.49 | | Disbursement For: 2014 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

Transaction ID : F57.000002

| | | | |
|--|-------------|---|---|
| Full Name (Last, First, Middle Initial) of Payee Google | | Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 27 / 2014 | |
| Mailing Address 1600 Amphitheatre Pkwy | | Amount 220.52 | |
| City Mountain View | State CA | Zip Code 94043 | |
| Purpose of Expenditure web ad placement ("What Has Pryor Done For You") | | Category/ Type 004 | Office Sought: <input type="checkbox"/> House State: AR <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President |
| Name of Federal Candidate Supported or Opposed by Expenditure: Mark Pryor | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 386669.01 | | Disbursement For: 2014 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

Transaction ID : F57.000003

| | |
|---|---------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 4744.89 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7) | 4744.89 |