

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee MEATH MEDIA GROUP
Mailing Address 4441 KLINGE ST NW
City WASHINGTON State DC Zip Code 20016
Purpose of Expenditure MEDIA Category/Type
Name of Federal Candidate MARK UDALL [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 105590.91

Date of Public Distribution/Dissemination 10 / 22 / 2014
Amount 5000.00
Transaction ID : SE24-999.010
Date of Disbursement or Obligation 10 / 22 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: CO
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee MLJ CONSULTING INC
Mailing Address PO BOX 371
City ALEXANDRIA State VA Zip Code 22313
Purpose of Expenditure STAFF/MANAGEMENT CONSULTING Category/Type
Name of Federal Candidate CORY GARDNER [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 105590.91

Date of Public Distribution/Dissemination 10 / 23 / 2014
Amount 7000.00
Transaction ID : SE24-999.011
Date of Disbursement or Obligation 10 / 23 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: CO
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 12000.00; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Cabell Hobbs [Electronically Filed] Date 10 / 23 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee MEATH MEDIA GROUP
Mailing Address 4441 KLINGE ST NW
City WASHINGTON State DC Zip Code 20016
Purpose of Expenditure MEDIA Category/Type
Name of Federal Candidate JEANNE SHAHEEN [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 124732.50

Date of Public Distribution/Dissemination 10 / 22 / 2014
Amount 5500.00
Transaction ID : SE24-984
Date of Disbursement or Obligation 10 / 22 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: NH
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee MLJ CONSULTING INC
Mailing Address PO BOX 371
City ALEXANDRIA State VA Zip Code 22313
Purpose of Expenditure STAFF/MANAGEMENT CONSULTING/TRAVEL Category/Type
Name of Federal Candidate JEANNE SHAHEEN [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 124732.50

Date of Public Distribution/Dissemination 10 / 23 / 2014
Amount 13000.00
Transaction ID : SE24-985
Date of Disbursement or Obligation 10 / 23 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: NH
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 18500.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Cabell Hobbs [Electronically Filed] Date 10 / 23 / 2014
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee MEATH MEDIA GROUP
Mailing Address 4441 KLINGE ST NW
City WASHINGTON State DC Zip Code 20016
Purpose of Expenditure MEDIA Category/Type
Name of Federal Candidate BRUCE BRALEY [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 188690.90

Date of Public Distribution/Dissemination 10 / 22 / 2014
Amount 5000.00
Transaction ID : SE24.4012
Date of Disbursement or Obligation 10 / 22 / 2014
Office Sought: [] House District: 00 [X] Senate State: IA
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee MLJ CONSULTING INC
Mailing Address PO BOX 371
City ALEXANDRIA State VA Zip Code 22313
Purpose of Expenditure STAFF/TRAVEL Category/Type
Name of Federal Candidate JONI ERNST [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 188690.90

Date of Public Distribution/Dissemination 10 / 23 / 2014
Amount 5000.00
Transaction ID : SE24.4013
Date of Disbursement or Obligation 10 / 23 / 2014
Office Sought: [] House District: 00 [X] Senate State: IA
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 10000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Cabell Hobbs [Electronically Filed] Date 10 / 23 / 2014
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Unlocking Potential PAC
FEC IDENTIFICATION NUMBER C C00564534
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee MEATH MEDIA GROUP
Mailing Address 4441 KLINGE ST NW
City WASHINGTON State DC Zip Code 20016
Purpose of Expenditure MEDIA Category/Type
Name of Federal Candidate KAY R HAGAN [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 5000.00

Date of Public Distribution/Dissemination 10 / 22 / 2014
Amount 5000.00
Transaction ID : SE24.2222
Date of Disbursement or Obligation 10 / 22 / 2014
Office Sought: [] House District: 00 [] President [X] Senate State: NC
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate [] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: [] House District: [] President [] Senate State:
Disbursement For: [] Primary [] General [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 5000.00; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures 45500.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature Cabell Hobbs [Electronically Filed] Date 10 / 23 / 2014