24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
American Dental Association Independent Expenditures Committee

FEC IDENTIFICATION NUMBER ▼
C C00488338

Check If [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
Strategic Impact

Date: 05 / 03 / 2012

Mailing Address 1890 Star Shoot Parkway
#17-250

City: Lexington State: KY Zip Code: 40509

Amount: 21190.02

Transaction ID : 10792006

Purpose of Expenditure
Direct Mail Piece NC-08 Primary

Category/Type: 003

Office Sought: [X] House [ ] Senate [ ] President State: NC District: 08

Name of Federal Candidate Supported or Opposed by Expenditure:
Mr. Scott Keadle

Check One: [X] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought 2012: 53380.04

Disbursement For: [X] Primary [ ] General [ ] Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/Type

Office Sought: [ ] House [ ] Senate [ ] President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: [ ] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: [ ] Primary [ ] General [ ] Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures ▶ 21190.02

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures ▶ 21190.02

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Dr. Richard Huot
[Electronically Filed]
Signature

Date 05 / 04 / 2012