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October 16, 2012

J. RICHARD EICHMAN, TREASURER CALIFORNIA BERRY FARMERS FEDERAL PAC 1127 11TH STREET, SUITE 300 SACRAMENTO, CA 95814

Response Due Date 11/20/2012

IDENTIFICATION NUMBER: C00530725

REFERENCE: STATEMENT OF ORGANIZATION

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following 2 item(s):

1. Line 5(e) indicates that your committee is a separate segregated fund. A separate segregated fund is a political committee established, financed, maintained or controlled by a corporation, labor organization, membership organization, cooperative or trade association.

If your committee is a separate segregated fund, then an amended Statement of Organization should be submitted which identifies the connected organization (11 CFR §102.2(a)(1)(ii)) and the type of connected organization. Moreover, in accordance with 2 U.S.C. §432(e)(5), the name of any separate segregated fund is required to include the name of its connected organization. This includes any abbreviation within its title.

If your committee is not a separate segregated fund, then an amended Statement of Organization should be submitted, which indicates the appropriate type of committee. (11 CFR §102.2(a)(1)(i))

2. Your Statement of Organization (FEC Form 1) does not include an email address for your committee. As of January 1, 2007, the Federal Election Commission began sending all courtesy mailings exclusively by electronic mail. Reporting reminders and mailings concerning changes in the law are no longer sent to committees by U.S. mail. In addition, mandatory electronic filers are required to provide an electronic mail address, if such an address exists. (11

CALIFORNIA BERRY FARMERS FEDERAL PAC

Page 2 of 2

CFR §102.2(a)(1)(vii)) Please amend your Statement of Organization to disclose a current email address.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. Requests for extensions of time in which to respond will not be considered.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1140.

Sincerely,

James McAllister Senior Campaign Finance Analyst

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Reports Analysis Division