

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Highway 31
FEC IDENTIFICATION NUMBER C C00659896
Check if [x] 24-hour report [] 48-hour report [x] New report [] Amends report filed on

Full Name of Payee Bully Pulpit Interactive
Mailing Address 1140 Connecticut Ave NW Ste 800
City Washington State DC Zip Code 20036-4010
Purpose of Expenditure Online Advertising & Media Production Costs - Estimate
Name of Federal Candidate Moore, Roy, , , [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 3465183.01

Date of Public Distribution/Dissemination 12 / 06 / 2017
Amount 153983.00
Transaction ID : VN7GBA9GW48
Date of Disbursement or Obligation
Disbursement For: [x] Other (specify) Special General

Full Name of Payee Denise Nelson Voiceovers
Mailing Address 7878 N Main St Apt 1L
City Jonesboro State GA Zip Code 30236-2229
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Moore, Roy, , , [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 3465183.01

Date of Public Distribution/Dissemination 12 / 06 / 2017
Amount 270.00
Transaction ID : VN7GBA9GW30
Date of Disbursement or Obligation
Disbursement For: [x] Other (specify) Special General

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 154253.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Still, Edward, , , [Electronically Filed] Date 12 / 07 / 2017

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Full Name of Payee Putnam Partners
Mailing Address 1100 Vermont Ave NW Ste 1200
City Washington State DC Zip Code 20005-6334
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Moore, Roy, , , [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 3465183.01

Date of Public Distribution/Dissemination 12 / 06 / 2017
Amount 25599.69
Transaction ID : VN7GBA9GW07
Date of Disbursement or Obligation
Office Sought: [] House District: []
[] President [X] Senate State: AL
Disbursement For: [] Primary [] General 2017
[X] Other (specify) Special General

Full Name of Payee Putnam Partners
Mailing Address 1100 Vermont Ave NW Ste 1200
City Washington State DC Zip Code 20005-6334
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Moore, Roy, , , [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 3465183.01

Date of Public Distribution/Dissemination 12 / 06 / 2017
Amount 24025.16
Transaction ID : VN7GBA9GW15
Date of Disbursement or Obligation
Office Sought: [] House District: []
[] President [X] Senate State: AL
Disbursement For: [] Primary [] General 2017
[X] Other (specify) Special General

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 49624.85, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Jones, Doug, , [x] Support [] Oppose

Date of Public Distribution/Dissemination 12 / 06 / 2017
Amount 24957.00
Transaction ID : VN7GBA9GVX3
Date of Disbursement or Obligation
Disbursement For: [] Primary [] General 2017 [x] Other (specify) Special General

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Jones, Doug, , [x] Support [] Oppose

Date of Public Distribution/Dissemination 12 / 06 / 2017
Amount 35821.23
Transaction ID : VN7GBA9GVY1
Date of Disbursement or Obligation
Disbursement For: [] Primary [] General 2017 [x] Other (specify) Special General

- (a) SUBTOTAL of Itemized Independent Expenditures
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

60778.23

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Signature Still, Edward, , , [Electronically Filed] Date 12 / 07 / 2017

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Moore, Roy, , , [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 3465183.01

Date of Public Distribution/Dissemination 12 / 06 / 2017
Amount 166201.23
Transaction ID : VN7GBA9GVZ9
Date of Disbursement or Obligation
Disbursement For: [X] Other (specify) Special General

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Name of Federal Candidate
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: [] House District:
[] President [] Senate State:
Disbursement For: [] Primary [] General [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 166201.23, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 430857.31

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Signature Still, Edward, , , [Electronically Filed] Date 12 / 07 / 2017