24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
Now or Never PAC

FEC IDENTIFICATION NUMBER ▼
C C00513432

Check If [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
Smart Media Group LLC

Date: 11 / 02 / 2012

Mailing Address: 814 King Street, Suite 400

City: Alexandria State: VA Zip Code: 22314

Amount: 201275.00

Transaction ID : SE.4333

Purpose of Expenditure: Broadcast advertising

Category/Type: 004

Office Sought: [ ] House [X] Senate [ ] President State: MO District:

Name of Federal Candidate Supported or Opposed by Expenditure:
W TODD AKIN

Check One: [X] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought: 1005050.00

Disbursement For: [ ] Primary [X] General [ ] Other (specify) ▶

2012

Full Name (Last, First, Middle Initial) of Payee

Date: MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/Type

Office Sought: [ ] House [ ] Senate [ ] President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: [ ] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: [ ] Primary [ ] General [ ] Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures ▶ 201275.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures ▶ 201275.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

James C Thomas III
[Electronically Filed]
Signature

Date 11 / 02 / 2012