Image# 12940749063

11/02/2012 15 : 47

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

NAME OF COMMITTE (In Full)
Now or Never PAC

FEC IDENTIFICATION NUMBER ▼
C C00513432

Check If [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee
Smart Media Group LLC

Mailing Address 814 King Street
Suite 400

City Alexandria | State VA | Zip Code 22314

Date: 11 / 02 / 2012

Amount: 201275.00

Transaction ID : SE.4333

Purpose of Expenditure: Broadcast advertising

Category/ Type: 004

Office Sought: [ ] House [X] Senate [ ] President | State: MO | District:

Name of Federal Candidate Supported or Opposed by Expenditure:
W TODD AKIN

Check One: [X] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought: 1005050.00

Disbursement For: [ ] Primary [X] General 2012 [ ] Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mailing Address

City | State | Zip Code

Date: M M / D D / Y Y Y Y

Amount

Purpose of Expenditure

Category/ Type

Office Sought: [ ] House [ ] Senate [ ] President | State: | District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: [ ] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: [ ] Primary [ ] General [ ] Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶	201275.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures ▶	201275.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

James C Thomas III

[Electronically Filed]

Signature

Date: 11 / 02 / 2012