

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

PAGE 1 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>ENDORSE LIBERTY INC</b>	<b>FEC IDENTIFICATION NUMBER</b> ▼ <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 1.5em; font-weight: bold; border: 1px solid black; display: inline-block; width: 15px; height: 15px; text-align: center; vertical-align: middle;">C</span> <span style="margin-left: 5px;">C00508002</span> </div>
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Ackermania</b>	Date <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 0.8em;">M M / D D / Y Y Y Y Y Y</span>  <span style="font-size: 1.2em; font-weight: bold;">01 / 11 / 2012</span> </div>
Mailing Address 1044 Louise Meadow Dr.	
City State Zip Code South Jordan UT 84095	Amount <div style="border: 1px solid black; padding: 2px; text-align: right;"> <span style="font-size: 1.2em; font-weight: bold;">6600.00</span> </div>
Purpose of Expenditure Video Production	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron	
Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President	
Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought	
Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	

Transaction ID : WFT20120121259-1

Full Name (Last, First, Middle Initial) of Payee <b>Cafe Rio</b>	Date <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 0.8em;">M M / D D / Y Y Y Y Y Y</span>  <span style="font-size: 1.2em; font-weight: bold;">01 / 11 / 2012</span> </div>
Mailing Address 2250 N University Pkwy	
City State Zip Code Provo UT 84604	Amount <div style="border: 1px solid black; padding: 2px; text-align: right;"> <span style="font-size: 1.2em; font-weight: bold;">192.87</span> </div>
Purpose of Expenditure Food for Shoot	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron	
Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President	
Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought	
Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	

Transaction ID : WFT20120121259-2

<b>(a) SUBTOTAL</b> of Itemized Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; text-align: right;"> <span style="font-size: 1.2em; font-weight: bold;">6792.87</span> </div>
<b>(b) SUBTOTAL</b> of Unitemized Independent Expenditures .....	<div style="border: 1px solid black; padding: 2px; text-align: right;"> <span style="font-size: 1.2em; font-weight: bold;">0000.00</span> </div>
<b>(c) TOTAL</b> Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; text-align: right;"> <span style="font-size: 1.2em; font-weight: bold;">6792.87</span> </div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Niederhauser David Abraham*

[Electronically Filed]

Date 01 / 12 / 2012

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

NAME OF COMMITTEE (In Full) <b>ENDORSE LIBERTY INC</b>	<b>FEC IDENTIFICATION NUMBER</b> ▼ <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 2em; font-weight: bold;">C</span> C00508002                 </div>
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Day's Market</b>	Date <div style="border: 1px solid black; padding: 2px;">                     M M / D D / Y Y Y Y Y Y                      01 / 11 / 2012                 </div>	
Mailing Address 3121 N Canyon Rd	Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">                     9.79                 </div>	
City Provo                      State UT                      Zip Code 84604		
Purpose of Expenditure Video Production	Category/Type	Office Sought: <input type="checkbox"/> House                      State: _____ <input type="checkbox"/> Senate                      District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	

**Transaction ID : WFT20120121259-3**

Full Name (Last, First, Middle Initial) of Payee <b>Google Inc.</b>	Date <div style="border: 1px solid black; padding: 2px;">                     M M / D D / Y Y Y Y Y Y                      01 / 11 / 2012                 </div>	
Mailing Address 1600 Amphitheatre Parkway	Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">                     18760.47                 </div>	
City Mountain View                      State CA                      Zip Code 94043		
Purpose of Expenditure AdWords Advertising	Category/Type	Office Sought: <input type="checkbox"/> House                      State: _____ <input type="checkbox"/> Senate                      District: _____ <input checked="" type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	

**Transaction ID : WFT20120121259-4**

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; text-align: right;">                     18770.26                 </div>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....	<div style="border: 1px solid black; padding: 2px; height: 20px;"> </div>
(c) <b>TOTAL</b> Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; height: 20px;"> </div>

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*Niederhauer David Abraham*  
 Signature [Electronically Filed]    Date 

M M / D D / Y Y Y Y Y Y  
 01 / 12 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

NAME OF COMMITTEE (In Full) <b>ENDORSE LIBERTY INC</b>	<b>FEC IDENTIFICATION NUMBER</b> ▼ <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 2em; font-weight: bold; border: 1px solid black;">C</span> C00508002       </div>
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Smiley Media</b>	Date <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 1.2em;">01</span> / <span style="font-size: 1.2em;">11</span> / <span style="font-size: 1.2em;">2012</span> </div>		
Mailing Address 701 Brazos St. Suite 1600	Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">29598.56</div>		
<table style="width:100%; border-collapse: collapse;"> <tr> <td style="width:33%;">City Austin</td> <td style="width:33%;">State TX</td> <td style="width:33%;">Zip Code 78701</td> </tr> </table>		City Austin	State TX
City Austin	State TX	Zip Code 78701	
Purpose of Expenditure Facebook Advertising	Category/Type <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	Office Sought: <input type="checkbox"/> House    State: _____ <input type="checkbox"/> Senate    District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; width: 200px; height: 15px;"></div>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶ _____	

Transaction ID : WFT20120121259-5

Full Name (Last, First, Middle Initial) of Payee <b>StumbleUpon</b>	Date <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 1.2em;">01</span> / <span style="font-size: 1.2em;">11</span> / <span style="font-size: 1.2em;">2012</span> </div>		
Mailing Address 301 Brannan St.	Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">620.80</div>		
<table style="width:100%; border-collapse: collapse;"> <tr> <td style="width:33%;">City San Francisco</td> <td style="width:33%;">State CA</td> <td style="width:33%;">Zip Code 94107</td> </tr> </table>		City San Francisco	State CA
City San Francisco	State CA	Zip Code 94107	
Purpose of Expenditure Paid Stumbles	Category/Type <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	Office Sought: <input type="checkbox"/> House    State: _____ <input type="checkbox"/> Senate    District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; width: 200px; height: 15px;"></div>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶ _____	

Transaction ID : WFT20120121259-6

<b>(a) SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<div style="border: 1px solid black; padding: 2px; text-align: right;">30219.36</div>
<b>(b) SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	<div style="border: 1px solid black; padding: 2px; text-align: right;"> </div>
<b>(c) TOTAL</b> Independent Expenditures..... ▶	<div style="border: 1px solid black; padding: 2px; text-align: right;"> </div>

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*Niederhauer David Abraham*

Signature

[Electronically Filed]

Date

01 / 12 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

NAME OF COMMITTEE (In Full) <b>ENDORSE LIBERTY INC</b>	FEC IDENTIFICATION NUMBER <b>C</b> C00508002
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee  
**Wells Fargo**

Date  
MM / DD / YYYY  
01 / 11 / 2012

Mailing Address

Amount  
155.14

City State Zip Code

Transaction ID : WFT20120121259-7

Purpose of Expenditure  
Fees

Category/Type

Office Sought:  House    State: \_\_\_\_\_  
 Senate    District: \_\_\_\_\_  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
Paul Ron

Check One:  Support     Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For:  Primary     General  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
**Plaid Social**  
**[MEMO ITEM]**

Date  
MM / DD / YYYY  
01 / 12 / 2012

Mailing Address 2230 N University Pkwy. Suite 5A

Amount  
6037.83

City State Zip Code  
Provo UT 84604

Transaction ID : WFT20120121259-8

Purpose of Expenditure  
Video Production

Category/Type

Office Sought:  House    State: \_\_\_\_\_  
 Senate    District: \_\_\_\_\_  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
Paul Ron

Check One:  Support     Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For:  Primary     General  
 Other (specify) \_\_\_\_\_

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	155.14
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....	
(c) <b>TOTAL</b> Independent Expenditures.....	55937.63

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*Niederhauer David Abraham*

Signature [Electronically Filed] Date MM / DD / YYYY  
01 / 12 / 2012