

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) American Crossroads
FEC IDENTIFICATION NUMBER C00487363
Check if [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on

Full Name of Payee Mentzer Media Services
Mailing Address 600 Fairmount Ave Ste 306
City Towson State MD Zip Code 21286
Purpose of Expenditure TV / Media Placement
Name of Federal Candidate Mark Begich [X] Oppose
Office Sought: [ ] President [X] Senate State: AK
Calendar Year-To-Date Per Election for Office Sought 4060716.12
Disbursement For: [ ] Primary [X] General 2014

Full Name of Payee Mentzer Media Services
Mailing Address 600 Fairmount Ave Ste 306
City Towson State MD Zip Code 21286
Purpose of Expenditure TV / Media Placement
Name of Federal Candidate Mark Begich [X] Oppose
Office Sought: [ ] President [X] Senate State: AK
Calendar Year-To-Date Per Election for Office Sought 4060716.12
Disbursement For: [ ] Primary [X] General 2014

(a) SUBTOTAL of Itemized Independent Expenditures 926650.90
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby [Electronically Filed] Date 10/20/2014
Signature

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Check if [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on

Full Name of Payee: McCarthy Hennings Whalen, Inc.
Mailing Address: 1850 M Street NW, Suite 235
City: Washington, State: DC, Zip Code: 20036
Purpose of Expenditure: TV / Media Production
Name of Federal Candidate: Mark Begich
Calendar Year-To-Date Per Election for Office Sought: 4060716.12

Date of Public Distribution/Dissemination: 10 / 20 / 2014
Amount: 14892.33
Transaction ID: SE.3
Date of Disbursement or Obligation: 10 / 20 / 2014
Office Sought: [ ] House, [X] Senate, State: AK
Disbursement For: [ ] Primary, [X] General, [ ] Other

Full Name of Payee
Mailing Address
City
State
Zip Code
Purpose of Expenditure
Category/Type
Name of Federal Candidate
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: [ ] House, [ ] Senate, State:
Disbursement For: [ ] Primary, [ ] General, [ ] Other

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures: 14892.33; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures: 941543.23

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature: Caleb Crosby [Electronically Filed] Date: 10 / 20 / 2014