24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
American Crossroads

FEC IDENTIFICATION NUMBER ▼
C C00487363

Check If ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee
RICHARD SALES MEDIA

Date
MM 06 / DD 15 / YYYY 2012

Mailing Address 9010 S. 10TH STREET

Amount
3000.00

City PHOENIX State AZ Zip Code 85042

Transaction ID : E.001

Purpose of Expenditure
WEB VIDEO

Category/ Type

Office Sought: ☐ House ☐ Senate ☒ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:
BARACK OBAMA

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought 27000.00

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date
MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/ Type

Office Sought: ☐ House ☐ Senate ☐ President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures ▶ 3000.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures ▶ 3000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby
[Electronically Filed]
Signature

Date MM 06 / DD 15 / YYYY 2012