REPORT OF COMMUNICATION COSTS BY CORPORATIONS AND MEMBERSHIP ORGANIZATIONS RECEIVED FEC MAIL CENTER

								=
1. (a) NAME O	F ORGANIZATION					2. IDENTIFICATION		
Natio	nal Educatio	on Associa	tion			2008 OCT 23	PM 4:	05
(b) ADDRES	SS (Number and Stre	et)				3. TYPE OF ORGAN	IZATION (Check Appropriate Box)
1201	16th Street	NW Suit	e 420			☐ Corporation		☐ Trade Association
(c) CITY, ST	ATE AND ZIP CODE			•		Labor Organizatio		☐ Cooperative
		20036				☐ Membership Orga	nization	Corporation without capital stock
4 TYPE OF RI	EPORT (Check One)	•						
	ril 15 Quarterly Repo		5 Quarterly	/ Report	X October	r 15 Quarterly Report		
□ 1 <u>2</u>	Day Pre-General Ele	ection Report hel	d on	(date)	_ in the State of		•	
□Jar	nuary 31 Year End R	eport						
(b) Is this	Report an Amendme	ent?	'ES	□ N	10			·
5. THIS REPO	RT COVERS THE P	ERIOD		THR	OUGH			
		SU	MMARY	OF COM	IMUNICATION	COSTS		
Type of Communica-	Class or Category Communicated	Date(s) of Communica-	Chec	k One		didate, Office Sought, State, and Whether for	Co	st of Communication (Per Candidate)
tion	With	tion	Support	Oppose		or General Election		(1 or ognination)
Direct Mail	Executive/							
] Telephone	Personnel							
	☐ Stockholders							
☐ Telegram					Please s	ee attached So	hedul	2
☐ Other:	☐ Members							
(Specify)								
								i
Direct Mall	☐ Executive/		-	ļ		· · · · · · · · · · · · · · · · · · ·		
□ Tolophono	Administrative Personnel					•		
☐ Telephone	☐ Stockholders					•		
☐ Telegram		i.						
Other:	☐ Members							
(Specify)								
						•		
(NOTE: For add	<u> </u> litional communicatio	ns. attach separ	ate sheets	containing	the same inform	mation as above.)	<u> </u>	
					_	S FOR THIS PERIOD	s 1,	723,619.15
l certi	fy that I have exam	nined the repo	rt and, to	the best	of my knowled	ge and belief, it is true	, correct	and complete.
Deidue	Miller	X) O	in des	Mille) / Assist	ant Treasurer	/0	0/03/18
	Type or Print Name	us or incomplete	_		Title of Person Des	signated to Sign This Report signing this report to pe		Date
TO IE: SUDMISS		us, or incomplete	= iiiiOrmati	on may su	nlact the betach	algring this report to per		
WHERE TO F	ILE:				FOR FURT	HER INFORMATION	CONTA	CT:

Federal Election Commission 999 E Street, N.W. Washington, D.C. 20463

Federal Election Commission Toll Free: 800-424-9530 Local: 202-694-1100

Туре	Class or Category Communicated With	Dates of Communication	Support (Oppose	Identify Candidate, Office Sought, District and State, and Whether Primary of General	Grand Total
Consultant - Direct Mail	Direct Mail - Member Households	7/16/2008	×		Barack Obama - President, General Election Communication	\$ 35,169.72
Consultant - Direct Mail	Direct Mail - Member Households	8/6/2008	×		Barack Obama - President, General Election Communication	\$ 38,432.00
Consultant - Direct Mail	Direct Mail - Member Households	7/23/2008	×	-	Barack Obama - President; General Election Communication	\$ 36,145.77
Consultant - Direct Mail	Direct Mail - Member Households	7/9/2008	×		Barack Obama - President; General Election Communication	
Consultant - Direct Mail	Direct Mail - Member Households	8/26/2008	×	\neg	Barack Obama and John McCain - President, General Election Communication	J
Consultant - Direct Mail	Direct Mail - Member Households	8/1/2008		×	John McCain - President; General Election Communication	
Consultant - Direct Mail	Direct Mail - Member Households	8/18/2008	×		Barack Obama - President; General Election Communication	Į
Consultant - Direct Mail	Direct Mail - Member Households	8/21/2008	×	\neg	Barack Obama - President; General Election Communication	J
Consultant - Direct Mail	Direct Mail - Member Households	8/27/2008		×	John McCain - President; General Election Communication	\$ 28,152.52
Consultant - Direct Mail	Direct Mail - Member Households	9/16/2008		×	John McCain - President; General Election Communication	\$ 25,580.28
Consultant - Direct Mail	Direct Mail - Member Households	9/3/2008		×	John McCain - President; General Election Communication	\$ 25,279.54
Consultant - Direct Mail	Direct Mail - Member Households	9/22/2008		×	John McCain - President; General Election Communication	\$ 26,348.01
Consultant - Direct Mail	Direct Mail - Member Households	9/5/2008		Г	John McCain - President, General Election Communication	\$ 17,813.41
Consultant - Direct Mail	Direct Mail - Member Households	9/11/2008		×	John McCain - President; General Election Communication	
Consultant - Direct Mail	Direct Mail - Member Households	9/18/2008		×	John McCain - President, General Election Communication	ļ
Consultant - Direct Mail	Direct Mail - Member Households	9/26/2008		Г	John McCain - President; General Election Communication	Į
Consultant - Direct Mail	Direct Mail - Member Households	9/29/2008	-		John McCain - President; General Election Communication	\$ 18,488.32
Consultant - Direct Mail	Direct Mail - Member Households	9/8/2008		×	John McCain - President; General Election Communication]
Consultant - Direct Mail	Direct Mail - Member Households	9/25/2008	<u> </u>		John McCain - President; General Election Communication	l
Consultant - Direct Mail	Direct Mail - Member Households	9/26/2008	×	Ī	Barack Obama - President; General Election Communication	\$ 11,228.86
Consultant - Direct Mail	Direct Mail - Member Households	8/19/2008	×		Ann Kirkpatrick, Congress, AZ CD 1, Primary	\$ 5,243.00
Consultant - Direct Mail	Direct Mail - Member Households	8/28/2008	×		Ann Kirkoatrick, Congress, AZ CD 1, Primary	
Consultant - Direct Mail	Direct Mail - Member Households	8/12/2008	×		Barack Obama - President: General Election Communication	₽
Consultant - Direct Mail	Direct Mail - Member Households	8/19/2008	×		Barack Obama - President: General Election Communication	1
Consultant - Direct Mail	Direct Mail - Member Households	8/28/2008	×		Barack Ohama - President: General Flection Communication	١
Consultant Disset Mail	Direct Mail Momber Described	0002025	< >	1	Barack Ohame - Decident: Coneral Election Communication	9 604 00
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Consultant - Direct Mail	Direct Mail - Member Households	8/26/2008	×		Barack Obama - President; General Election Communication	
Consultant - Direct Mail	Direct Mail - Member Households	9/5/2008	×	=	Barack Obama - President; General Election Communication	I
Consultant - Direct Mail	Direct Mail - Member Households	9/5/2008	×		Barack Obama - President; General Election Communication	
Consultant - Direct Mail	Direct Mail - Member Households	8/28/2008	×		Barack Obama - President; General Election Communication	\$ 45,576.86
Consultant - Direct Mail	Direct Mail - Member Households	8/26/2008	×		Barack Obama - President; General Election Communication	
Consultant - Direct Mail	Direct Mail - Member Households	8/27/2008	×		Barack Obama - President; General Election Communication	\$ 6,932.90
Consultant - Direct Mail	Direct Mail - Member Households	9/2/2008	×		Barack Obama - President; General Election Communication	\$ 44,656.00
Consultant - Direct Mail	Direct Mail - Member Households	9/2/2008	×		Barack Obama - President; General Election Communication	\$ 2,232.00
Consultant - Direct Mail	Direct Mail - Member Households	806/2008	×		Barack Obama - President; General Election Communication	\$ 9,802.80
Consultant - Direct Mail	Direct Mail - Member Households	9/13/2008		×	John McCain - President; General Election Communication	\$ 90,350.00
Consultant - Direct Mail	Direct Mail - Member Households	9/24/2008	×		Barack Obama - John McCain - President; General Election Communication	\$ 78,787.00
Consultant - Direct Mail	Direct Mail - Member Households	8023/206	×		Barack Obama - John McCain - President; General Election Communication	\$ 61,057.00
Consultant - Direct Mail	Direct Mail - Member Households	9/16/2008		×	John McCain - President; General Election Communication	\$ 101,637.00
Email message	Members ·	7117/2008, 8/7/2008,	×		Barack Obama, President,	\$ 6,000.00
		9/29/08. 9/30/08			General	
Vendor producing	Members	8/22/2008-8/28/2008	×		Barack Obama, President,	\$ 19,286.00
volunteer activities					General	
Deployed staff-face-to-face communications	Member households	9/16/2008-9/30/2008	×		Barack Obama, President, General	\$ 763.44
Deployed staff-face-to-face communications	Member households	9/15/08-9/30/2008	×	1	Barack Obama, President, General	\$ 925.56
Deployed staff-face-to-face communications	Member households	7/30/2008-8/3/2008, 8/18/2008-	×		Barack Obama, President, General	\$ 727.89
		8/19/2008		-		

. Type	Class or Category Communicated With	Dates of Communication	Support Oppose General	osoddo	Identify Candidate, Office Sought, District and State, and Whether Primary of General	Grand Total
Deployed staff-face-to-face communications Member households	Member households	8/13/2008-9/30/2008	X		Barack Obama, President, General	\$ 1,300.00
Consultant-face-to-face communications	Member households	9/13/2008-9/17/2008, 9/22/2008-	×		Barack Obama, President, General	\$ 1,321.60
		9/26/2008				
Deployed staff-face-to-face communications	Member households	9/15/2008-9/27/2008	×		Barack Obama, President, General	\$ 833.85
Deployed staff-face-to-face communications	Member households	9/12/2008-9/30/2008	×	J	Barack Obama, President, General	\$ 985.18
Deployed staff-face-to-face communications	Member households	9/9/2008-9/22/2008	X		Barack Obama, President, General	\$.1,219.12
Deployed staff-face-to-face communications	Member households	9/13/2008-9/30/2008	×		Barack Obama, President, General	\$ 847.46
TOTAL						\$ 1,314,944.05

Type of Communication	Class or Category Communicated With	Dates of Communication	Support	Oppose	Identify Candidate, Office Cos Sought, District and State, and Whether Primary of General	t of Communication
Deployed staff- face-to-face communication	households	8/2/08-9/30/08	X		Barack Obama - President - General	\$4,468.03
Deployed staff- face-to-face communication	Member households	8/4/08-9/30/08	Х		Barack Obama - President - General	\$1,768.77
Deployed staff- face-to-face communication	Member households	8/24/08-9/30/08	Х		Barack Obama - President - General	\$908.77
Deployed staff- face-to-face	Member households	9/2/08-9/30/08	Х		Barack Obama - President - General	\$556.02
Deployed staff- face-to-face communication	Member households	8/3/08-9/30/2008	X		Barack Obama - President - General	\$2,856.94
face-to-face communication	Member households	9/1/08- 9/30/08			Barack Obama - President - General	\$727.99
Consultant - face-to-face	Member households	8/3/08-9/30/08	Х		Barack Obama - President - General	\$6,488.25
Deployed staff- face-to-face	Member households	8/3/08-9/30/08	X		Barack Obama - President - General	\$941.57
Deployed staff- face-to-face	Member households	8/18/08-9/27/08	Х		Barack Obama - President - General	\$4,617.73
Vendor producing	members	8/22/08-8/28/08	Х		Barack Obama - President - General	\$100,422.48
Vendor producing	members	8/22/08-8/28/08	Х		Barack Obama - President - General	\$25,567.7
Vendor producing volunteer	members	8/22/08-8/28/08	Χ.		Barack Obama - President - General	\$10,424.49
Direct mail- postage	members	8/22/08-8/28/08	X		Barack Obama - President - General	\$3,715.22
Telephone calls	Member households	10/6/08-10/7/08	Х		Barack Obama - President - General	\$128,657.55
Deployed staff- face-to-face communication s	members	8/22/08-8/28/08	х		Barack Obama - President - General	\$116,553.58
	-				Total	\$408,675.10

Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS The FEC added this page to the end of this filing to indicate how it was received. **Date of Receipt Hand Delivered** Postmarked **USPS First Class Mail** Postmarked (R/C) **USPS** Registered/Certified Postmarked USPS Priority Mail Delivery Confirmation™ or Signature Confirmation™ Label **Postmarked USPS Express Mail** Postmark Illegible No Postmark **Shipping Date** Overnight Delivery Service (Specify): **Next Business Day Delivery Date of Receipt** Received from House Records & Registration Office **Date of Receipt** Received from Senate Public Records Office **Date of Receipt** Received from Electronic Filing Office Date of Receipt or Postmarked Other (Specify): 10/24/08

DATE PREPARED

(3/2005)