

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Senate Majority PAC
FEC IDENTIFICATION NUMBER C C00484642
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Blueprint Interactive
Mailing Address 1155 Connecticut Ave NW Ste 601
City Washington State DC Zip Code 20036-4306
Purpose of Expenditure Online Advertising Category/Type

Date of Public Distribution/Dissemination 10 / 31 / 2014
Amount 25050.00
Transaction ID : VN7GB9XN2Q6
Date of Disbursement or Obligation

Name of Federal Candidate Joni Ernst
Support [] Oppose [X]
Office Sought: [] President [X] Senate
State: IA

Calendar Year-To-Date Per Election for Office Sought 5091898.67
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee Blueprint Interactive
Mailing Address 1155 Connecticut Ave NW Ste 601
City Washington State DC Zip Code 20036-4306
Purpose of Expenditure Online Advertising Category/Type

Date of Public Distribution/Dissemination 10 / 31 / 2014
Amount 18300.00
Transaction ID : VN7GB9XN2S2
Date of Disbursement or Obligation

Name of Federal Candidate Joni Ernst
Support [] Oppose [X]
Office Sought: [] President [X] Senate
State: IA

Calendar Year-To-Date Per Election for Office Sought 5091898.67
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 43350.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Rebecca Lambe [Electronically Filed] Date 11 / 01 / 2014