

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 2
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) American Crossroads		FEC IDENTIFICATION NUMBER ▼ C C00487363	
Check If ☒ 24-hour report ☐ 48-hour report ☐ New report ☒ Amends report filed on		MM / DD / YYYY 10 / 30 / 2012	

Full Name (Last, First, Middle Initial) of Payee CROSSROADS MEDIA LLC		Date MM / DD / YYYY 10 / 30 / 2012	
Reallocation of portion of buy as of 11/2 from Oppose Obama to		Amount 1782761.51	
Mailing Address 66 CANAL CENTER PLAZA STE 555		Transaction ID : E.001	
City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: ☐ House State: _____ ☐ Senate District: _____ ☒ President
Purpose of Expenditure TV / MEDIA PLACEMENT		Category/ Type	Check One: ☒ Support ☐ Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶ _____	
Calendar Year-To-Date Per Election for Office Sought 80545177.59			

Full Name (Last, First, Middle Initial) of Payee UPGRADE FILMS		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 3299 K ST NW, STE 200		Amount 17260.49	
City WASHINGTON		State DC	Zip Code 20007
Purpose of Expenditure TV / MEDIA PRODUCTION		Category/ Type	Office Sought: ☐ House State: _____ ☐ Senate District: _____ ☒ President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY		Check One: ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 80545177.59		Disbursement For: ☐ Primary ☒ General 2012 ☐ Other (specify) ▶ _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	1800022.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby

Signature _____

[Electronically Filed]

Date

MM / DD / YYYY
10 / 30 / 2012

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 2 OF 2
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
American Crossroads

FEC IDENTIFICATION NUMBER ▼

C C00487363

Check If ☒ 24-hour report ☐ 48-hour report

☐ New report

☒ Amends report filed on

MM / DD / YYYY
10 / 30 / 2012

MM / DD / YYYY
10 / 30 / 2012

MM / DD / YYYY
10 / 30 / 2012

Full Name (Last, First, Middle Initial) of Payee
MCCARTHY HENNINGS MEDIA INC

Date

MM / DD / YYYY
10 / 30 / 2012

MM / DD / YYYY
10 / 30 / 2012

MM / DD / YYYY
10 / 30 / 2012

Mailing Address 1850 M STREET NW, STE 235

Amount

5248.24

Transaction ID : E.003

Purpose of Expenditure
TV / MEDIA PRODUCTION

Category/
Type

Office Sought:

☐ House

State:

☐ Senate

District:

☒ President

Check One:

☒ Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

MITT ROMNEY

Calendar Year-To-Date Per Election
for Office Sought

80545177.59

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date

MM / DD / YYYY

MM / DD / YYYY

MM / DD / YYYY

Mailing Address

Amount

Purpose of Expenditure

Category/
Type

Office Sought:

☐ House

State:

☐ Senate

District:

☐ President

Check One:

☐ Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

5248.24

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

1805270.24

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby

[Electronically Filed]

Date

MM / DD / YYYY
10 / 30 / 2012

MM / DD / YYYY
10 / 30 / 2012

MM / DD / YYYY
10 / 30 / 2012

Signature