

**FEC
FORM 3X**

**REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: If typing, type over the lines
 DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

ADDRESS (number and street) **1111 15TH STREET NW**
SUITE 1100
 Check if different than previously reported. (ACC) **WASHINGTON DC 20036**

2. **FEC IDENTIFICATION NUMBER** CITY STATE ZIP CODE

C00235309

3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)
 (a) Quarterly Reports:
 April 15 Quarterly Report(Q1) Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) (Non-Election Year Only)
 July 15 Quarterly Report(Q2) Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only)
 October 15 Quarterly Report(Q3) Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (M13)
 January 31 Quarterly Report(YE) Election on in the State of
 July 31 Mid-Year Report(Non-election Year Only) (MY) (c) 12-Day PRE Election Report for the: Primary (12P) General (12G) Runoff (12R)
 Termination Report (TER) (d) 30-Day Post -Election Report for the: Convention (12C) Special (12G)
 Election on 11 05 2002 in the State of DC

5. Covering Period 10 17 2002 through 11 25 2002

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Mark A. Miceli

Signature of Treasurer Electronically Filed by Mark A. Miceli Date 12 04 2002

NOTE : Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Revised 1/2001)

Page 2

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: ^h10 ^d17 ^y2002 To: ^h11 ^d25 ^y2002

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 ^y 2002		12328.77
(b) Cash on Hand at Beginning of Reporting Period	10763.35	
(c) Total Receipts (from Line 19)	9295.00	66890.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	20058.35	79218.77
7. Total Disbursements (from Line 30)	5501.32	64661.74
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	14557.03	14557.03
9. Debts and Obligations owed TO the committee (itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations owed BY the committee (itemize all on Schedule C and/or Schedule D)	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

**DETAILED SUMMARY PAGE
OF RECEIPTS**

FEC Form 3X (Revised 1/2001)

Page 3

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: ^W10 ^D17 ^Y2002 To: ^W11 ^D25 ^Y2002

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A)	8450.00	
(ii) Unitemized	845.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii)	9295.00	62890.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	4000.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 32, page 4)	9295.00	66890.00
12. Transfers From Affiliated/Other Party Committees	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 36, page 4)	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00
18. Transfers from Nonfederal Account for Joint Activity	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18)	9295.00	66890.00
20. Total Federal Receipts (subtract Line 18 from Line 19)	9295.00	66890.00

DETAILED SUMMARY PAGE

of Disbursements

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Page 4

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	1.32	11.74
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	1.32	11.74
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	5500.00	64650.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), and 29)..... ▶	5501.32	64661.74
31. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 30)..... ▶	5501.32	64661.74
<hr/>		
III. Net Contributions/Operating Expenditures		
32. Total Contributions (other than loans) from Line 11(d), page 3).....	9295.00	66890.00
33. Total Contribution Refunds (from Line 28(d)).....	0.00	0.00
34. Net Contributions (other than loans) (subtract Line 33 from Line 32).....	9295.00	66890.00
35. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))..... ▶	1.32	11.74
36. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
37. Net Operating Expenditures (subtract Line 36 from Line 35)..... ▶	1.32	11.74

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 5 / 9	
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

A. Full Name (Last, First, Middle Initial)
Rita Edelston

Mailing Address
 1D Edgewood Drive #3A

City State Zip Code
 Greenwich CT 06830

Date of Receipt
 N M / D E / Y Y Y Y
 11 05 2002

Amount of Each Receipt this Period
 500.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 Boardroom, Inc. Vice President

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 500.00

Transaction ID: SA11A1.6293

B. Full Name (Last, First, Middle Initial)
Robert N. Fitzgerald

Mailing Address
 5D Sofia Drive

City State Zip Code
 Blackwood NJ 08012-5359

Date of Receipt
 N M / D E / Y Y Y Y
 11 05 2002

Amount of Each Receipt this Period
 250.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 Edmund Industrial Optics Director

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 250.00

Transaction ID: SA11A1.6295

C. Full Name (Last, First, Middle Initial)
Claude H. Grizzard

Mailing Address
 229 Peachtree Street, N.E. Suite 900

City State Zip Code
 Atlanta GA 30305

Date of Receipt
 N M / D E / Y Y Y Y
 11 20 2002

Amount of Each Receipt this Period
 5000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 Grizzard Agency, an MSDGI Direct Co. President

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 5000.00

Transaction ID: SA11A1.6306

SUBTOTAL of Receipts This Page (optional) ▶ **5750.00**

TOTAL This Period (last page this line number only) ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 6 / 9	
	<input checked="" type="checkbox"/> 11a 13	<input type="checkbox"/> 11b 14	<input type="checkbox"/> 11c 15	<input type="checkbox"/> 12 16

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NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

A. Full Name (Last, First, Middle Initial)
 Robert Hicks
 Mailing Address
 251 W. Garfield Road, #262
 City State Zip Code
 Aurora OH 44202
 Date of Receipt
 N M / D E / Y Y Y Y
 10 31 2002
 Amount of Each Receipt this Period
 1200.00
 FEC ID number of contributing federal political committee.
 Name of Employer Occupation
 List Media, Inc. President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 3200.00
 Transaction ID: SA11A1.6287

B. Full Name (Last, First, Middle Initial)
 Brian Kurtz
 Mailing Address
 6 Grove Point Road
 City State Zip Code
 Westport CT 06880-6111
 Date of Receipt
 N M / D E / Y Y Y Y
 11 05 2002
 Amount of Each Receipt this Period
 500.00
 FEC ID number of contributing federal political committee.
 Name of Employer Occupation
 Boardroom, Inc. Executive Vice President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 500.00
 Transaction ID: SA11A1.6282

C. Full Name (Last, First, Middle Initial)
 Stanley Ostera
 Mailing Address
 1969 Robinwood Drive
 City State Zip Code
 Warrington PA 18976
 Date of Receipt
 N M / D E / Y Y Y Y
 11 05 2002
 Amount of Each Receipt this Period
 250.00
 FEC ID number of contributing federal political committee.
 Name of Employer Occupation
 Edmund Industrial Optics Vice President
 Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 250.00
 Transaction ID: SA11A1.6286

SUBTOTAL of Receipts This Page (optional) ▶ **1950.00**
TOTAL This Period (last page this line number only) ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 7 / 9	
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

A. Full Name (Last, First, Middle Initial)
Ronald T. Perrella

Mailing Address
29632 Seriana Street

City State Zip Code
Laguana Niguel CA 92677

Date of Receipt
 N M / D E / Y Y Y Y
11 08 2002

FEC ID number of contributing federal political committee.

Name of Employer Occupation
Ron Perrella DRS President

Amount of Each Receipt this Period
250.00

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ **250.00**

Transaction ID: **SA11A1.6285**

B. Full Name (Last, First, Middle Initial)
James C. Ray

Mailing Address
4227 Hilton Place

City State Zip Code
Lynchburg VA 24503

Date of Receipt
 N M / D E / Y Y Y Y
10 31 2002

FEC ID number of contributing federal political committee.

Name of Employer Occupation
McFeeley's President

Amount of Each Receipt this Period
500.00

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ **500.00**

Transaction ID: **SA11A1.6288**

C.

SUBTOTAL of Receipts This Page (optional)	▶	750.00
TOTAL This Period (last page this line number only)	▶	8450.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 8 / 9

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25
<input type="checkbox"/> 26	<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c
<input type="checkbox"/> 29				

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) A. FRIENDS OF JEB HENSARLING		Date of Disbursement 10 / 28 / 2002	
Mailing Address PO BOX 820504 City DALLAS State TX Zip Code 75382		Amount of Each Disbursement this Period 500.00	
Purpose of Disbursement CONTRIBUTION		Category/ Type	
Candidate Name THOMAS JEB HENSARLING			
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	Disbursement For: 2002 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General Other (specify) ▼	Transaction ID: SB23.6315	
State: TX District: 05			

Full Name (Last, First, Middle Initial) B. GORDON SMITH FOR US SENATE 2002 INC		Date of Disbursement 10 / 17 / 2002	
Mailing Address 228 S WASHINGTON ST STE 200 City ALEXANDRIA State VA Zip Code 22314		Amount of Each Disbursement this Period 1000.00	
Purpose of Disbursement CONTRIBUTION		Category/ Type	
Candidate Name GORDON HAROLD SMITH			
Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	Disbursement For: 2002 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General Other (specify) ▼	Transaction ID: SB23.6307	
State: OR District: 00			

Full Name (Last, First, Middle Initial) C. NUSSLE FOR CONGRESS COMMITTEE		Date of Disbursement 10 / 28 / 2002	
Mailing Address PO BOX 324 City MANCHESTER State IA Zip Code 52057		Amount of Each Disbursement this Period 1000.00	
Purpose of Disbursement CONTRIBUTION		Category/ Type	
Candidate Name JAMES ALLEN NUSSLE			
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	Disbursement For: 2002 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General Other (specify) ▼	Transaction ID: SB23.6309	
State: IA District: 02			

SUBTOTAL of Disbursements This Page (optional) ▶	2500.00
TOTAL This Period (last page this line number only) ▶	

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 9 / 9

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25
<input type="checkbox"/> 26	<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c
<input type="checkbox"/> 29				

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NAME OF COMMITTEE (In Full)

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) A. RESPONSIBILITY, OPPORTUNITY, COMMUNITY PAC (ROCPAC)		Date of Disbursement 10 / 28 / 2002	
Mailing Address 607 14TH STREET NW SUITE 800 City: WASHINGTON State: DC Zip Code: 20005		Amount of Each Disbursement this Period 2000.00	
Purpose of Disbursement CONTRIBUTION		Category/ Type	
Candidate Name			
Office Sought: House <input type="checkbox"/> Senate <input type="checkbox"/> President <input type="checkbox"/>	Disbursement For: 2002 Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) <input checked="" type="checkbox"/> Other	Transaction ID: SB23.8308	
State: District:			

Full Name (Last, First, Middle Initial) B. TOM DAVIS FOR CONGRESS		Date of Disbursement 10 / 28 / 2002	
Mailing Address 8429 DOWNING COURT City: ANNANDALE State: VA Zip Code: 22003		Amount of Each Disbursement this Period 1000.00	
Purpose of Disbursement CONTRIBUTION		Category/ Type	
Candidate Name THOMAS M DAVIS			
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President <input type="checkbox"/>	Disbursement For: 2002 Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) <input type="checkbox"/>	Transaction ID: SB23.8312	
State: VA District: 11			

C.

SUBTOTAL of Disbursements This Page (optional) ▶	3000.00
TOTAL This Period (last page this line number only) ▶	5500.00