

ADDENDUM TO FEC FORM 7

Association of Trial Lawyers of America
Express Advocacy Communications Report
of October 15, 1998

MEMORANDUM

TO: Federal Election Commission

FROM: Jan Hensley, Director, Political Outreach
Association of Trial Lawyers of America

ATLA is now reporting for the October 15, 1998 quarterly report.

Program expenses during the third quarter totaled approximately \$59,360, and consisted of salaries and overhead for staff, printing and copying, postage, telephone, equipment, office supplies, and miscellaneous items (see attached budget).

Principal advocacy activities consist of direct mailings and direct distribution of information to ATLA members, with telephone and fax follow-up. The attached "Direct Mail & Direct Distribution Schedule to ATLA Members of Express Advocacy Communications" identifies by date the number of ATLA members who were contacted by phone, the number who received additional written material about the program by mail or fax, and the average number of candidates about whom information was provided in each mailing. A total of 237 calls with ATLA members was completed, messages were left with another 732 members and materials were faxed to 4,502 members.

Given the variety of communications, the number of candidates included in each communication and the difficulty in assigning general overhead costs to specific communications, and thus to specific candidates, it is very difficult to assign with precision a cost of communication per candidate. In an attempt to comply with the spirit and intention of the regulations, as we have done in previous reports, ATLA has determined that the most appropriate way to provide the FEC with information on the cost per candidate is to assume that 50 percent of the costs of the program (for those days during which staff worked on the Express Advocacy to members -- 33) are directly attributable to the election or defeat of a clearly identified candidate. ATLA estimates that the cost of communication per candidate was \$420 [50% of total department costs of \$59,360 multiplied by 51% (percentage of days this reporting period during which advocacy contact was made) divided by 36 candidates]. Note: we believe this number represents a conservative estimate.

We hope that the detailed and comprehensive disclosure provided here will satisfy the

Commission's requirements.

Attachments

Expenses for Express Advocacy Communications, July 1 - September 30, 1998

Express Advocacy Staff Contact with ATLA Members

Endorsed Candidates, Office Sought, District & State

Schedule of Express Advocacy Communications

**ATLA'S EXPENSES FOR
EXPRESS ADVOCACY COMMUNICATIONS
(for the period July 1, 1998 - September 30, 1998)**

DESCRIPTION	ACTUAL EXPENSES
Salaries	\$36,888
Payroll Overhead	\$11,518
Postage	\$1,973
Staff Travel	\$1,664
Office Supplies	\$1,856
Telephone/Fax	\$3,942
Copying	\$885
Depreciation	\$834
TOTAL:	\$59,360

ATLA'S LIST
EXPRESS ADVOCACY STAFF CONTACT WITH ATLA MEMBERS
(for the period July 1 - September 30, 1998)

Date	Call Completed	Messages Left	Info. Sent by Mail and/or Fax	Number of Candidates
8/14/98	9	20	5	36
8/17/98	15	29	10	36
8/18/98	8	34	9	36
8/19/98	17	29	10	36
8/20/98	12	25	8	36
8/21/98	9	25	7	36
8/24/98	13	48	10	36
8/25/98	11	33	8	36
8/26/98	13	48	9	36
8/27/98	9	25	8	36
8/28/98	9	10	1	36
8/31/98	7	39	11	36
9/1/98	6	20	0	36
9/2/98	14	26	6	36
9/3/98	10	19	9	36
9/4/98	3	17	1	36
9/8/98	1	11	0	36
9/9/98	0	0	0	36
9/10/98	3	21	2	36
9/11/98	6	14	4	36
9/14/98	2	7	3	36

9/15/98	3	1	2	36
9/16/98	4	20	3	36
9/17/98	1	8	1	36
9/18/98	1	11	1	36
9/21/98	1	3	1	36
9/22/98	0	7	1	36
9/23/98	3	7	1	36
9/24/98	9	10	5	36
9/25/98	1	16	2	36
9/28/98	13	40	6	36
9/29/98	15	48	15	7
9/30/98	9	61	10	7
TOTAL	237	732	169	36

**ATLA'S ENDORSED CANDIDATES
FOR EXPRESS ADVOCACY COMMUNICATIONS**

<u>CANDIDATE</u>	<u>OFFICE SOUGHT</u>	<u>DISTRICT</u>	<u>STATE</u>	<u>ELECTION</u>
Abercrombie, Neil	US House	01	HI	General
Boswell, Leonard	US House	03	IA	General
Casey, Patrick	US House	10	PA	General
Evans, Lane	US House	17	IL	General
Hinchey, Maurice	US House	26	NY	General
Maloney, Jim	US House	05	CT	General
McGovern, Jim	US House	03	MA	General
Moore, Dennis	US House	03	KS	General
Owens, Steve	US House	06	AZ	General
Qualls, Roxanne	US House	01	OH	General
Riecken, Gail	US House	08	IN	General
Sherman, Brad	US House	24	CA	General
Spottswood, Lydia	US House	01	WI	General
Stallings, Richard	US House	02	ID	General
Strickland, Ted	US House	06	OH	General
Tierney, John	US House	06	MA	General
Tully, Rob	US House	02	IA	General
Udall, Tom	US House	03	NM	General
Williams, Dan	US House	01	ID	General
Baesler, Scotty	US Senate		KY	General
Bayh, Evan	US Senate		IN	General
Boxer, Barbara	US Senate		CA	General
Breaux, John	US Senate		LA	General
Coles, Michael	US Senate		GA	General
D'Amato, Alfonse	US Senate		NY	General
Daschle, Tom	US Senate		SD	General
Edwards, Johnny	US Senate		NC	General
Feingold, Russ	US Senate		WI	General
Hollings, Fritz	US Senate		SC	General
Leahy, Patrick	US Senate		VT	General
Moseley-Braun, Carol	US Senate		IL	General
Murray, Patty	US Senate		WA	General
Nixon, Jay	US Senate		MO	General
Reid, Harry	US Senate		NV	General
Shelby, Richard	US Senate		AL	General
Specter, Arlen	US Senate		PA	General

**ATLA's DIRECT MAIL & DIRECT DISTRIBUTION
SCHEDULE OF EXPRESS ADVOCACY COMMUNICATIONS
WITH ATLA MEMBERS**

July 1 - September 30, 1998

MASS FAX	#	Fax Cost	Per Candidate Cost	Candidates
9/28	4,333	\$292.91	\$41.84	Reid (S-NV) Baesler (S-KY) Feingold (S-WI) Boxer (S-CA) Edwards (S-NC) Hollings (S-SC) Murray (S-WA)
	4,333	\$292.91	\$41.84	

Federal Election Commission

**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
<input checked="" type="checkbox"/> First Class Mail	POSTMARKED <i>10-15-98</i>
<input type="checkbox"/> Registered/Certified Mail	POSTMARKED
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> Received from the House office of Records and Registration	Date of Receipt
<input type="checkbox"/> Received from the Senate Office of Public Records	Date of Receipt
<input type="checkbox"/> Other (Specify):	Postmarked and/or Date of Receipt
<input type="checkbox"/> Electronic Filing	
<i>SEP</i> PREPARER	<i>10-19-98</i> DATE PREPARED