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August 25, 2003

Federal Election Commission
Attn: Maureen Benitz
999 E Street, NW
Washington, DC 20463

Reference: Direct Selling Association PAC, ID #C00078535

Dear Ms. Benitz:

By way of introduction, my name is Misty Fallik, a new Attorney and Manager of Compliance and Ethics for the Direct Selling Association. After reviewing the DSA PAC files, I noticed several inconsistencies, many of which were communicated in your letter re: February Monthly Report. Please note that the report covering June 30, 2003 has been filed and DSA PAC will file its next report on January 31, 2004 (covering July 1, 2003 through December 31, 2003).

I apologize for the inconsistencies in filing; DSA PAC will continue to file on a quarterly schedule until further notice. If you have any questions or concerns, please do not hesitate to contact me at (202)220-9437.

Sincerely,

Misty Fallik

Misty Fallik
Attorney/Manager of Compliance and Ethics

Federal Election Commission

ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS

The Commission has added this page to the end of this filing to indicate how it was received.

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