



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MS-O

Richard A. Barton, Treasurer
Direct Voice The Political Action Committee
of The Direct Marketing Association
1111 9th Street NW Suite 1100
Washington, DC 20036

MAY 7 1999

Identification Number: C00235309

Reference: Change in Filing Frequency

Dear Mr. Barton:

The Commission has received notification of your change from a monthly filer to a quarterly filer of receipts and disbursements. Note that during years which have no scheduled federal election, quarterly filers are required only to file semi-annually. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the 1999 calendar year.

| Report Type | Coverage Dates | Reports Due For Filing |
|-----------------|-----------------|------------------------|
| Mid-Year Report | 1/1/99-6/30/99 | July 31, 1999 |
| Year End Report | 7/1/99-12/31/99 | January 31, 2000 |

If the Commission can be of further assistance to you in this matter, please do not hesitate to write or call (202) 694-1130. Our toll-free number is (800) 424-9530.

Sincerely,

Lisa J. Stolaruk
Chief, Party/Non-Party Branch
Reports Analysis Division

