FEC FORM 3X	AND	ORT OF R DISBURS	EMENTS	ee	Office Use Only	,
1. NAME OF COMMITTEE (in fi		C MAILING LABEL E OR PRINT ₩	Example:If typing over the lines	ı, type		
		Action Committee (TC	Y PAC)			
ADDRESS (number and Check if differ than previousl reported. (AC 2. FEC IDENTIFICAT	ent Wast		Y A			
C00475194				NEW (N) OR	AMENDED (A)	
X July 15 Quarterly October Quarterly January 3 Quarterly July 31 M Report(N Year Onl	orts: Report(Q1) (Report(Q2) 15 Report(Q3) 31 Report(YE) 1id-Year on-election (Due On:	20 (M3)	12C) S	Aug 20 (M8) Sep 20 (M9) Oct 20 (M10) General (12G) Special (12S) Runoff (30R) in the State	Special (30S)
5. Covering Period I certify that I have exam Type or Print Name of T Signature of Treasurer NOTE : Submission of the second	ined this Report an reasurer <u>Pau</u> Ele <u>ctronically Fil</u>	l Vitale		true, correct and co	07 14	2 0 1 0 J.S.C 437g.
Office Use Only					FEC FOI (Rev. 12/2	

Image# 10930944015

FEC Form 3X (Rev. 02/2003)

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

2 / 13

V		or Type Committee Name y Industry Association, Inc. Politic	al Action Committee (TOY PAC)	
F	lepor	t Covering the Period: From:	M M D D Y	To:
			COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a)	Cash on Hand January 1 2010 Y Y Y		0.00
	(b)	Cash on Hand at Begining of Reporting Period	3542.49	
	(c)	Total Receipts (from Line 19)	17201.23	20791.93
	(d)	Subtotal (add lines 6(b) and		
		6(c) for Column A and Lines 6(a) and 6(c) for Column B)	20743.72	20791.93
7.	Tota	I Disbursements (from Line 31)	114.72	162.93
8.		h on Hand at Close of	-	
		orting Period tract Line 7 from Line 6(d))	20629.00	20629.00
9.	the o	ts and Obligations owed TO committee (Itemize all on edule C and/or Schedule D)	0.00	
10.	the o	ts and Obligations owed BY committee (Itemize all on edule C and/or Schedule D)	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

FE6AN026

Image# 10930944016

FEC Form 3X (Rev. 06/2004)

DETAILED SUMMARY PAGE OF RECEIPTS

Write or Type Committee Name Toy Industry Association, Inc. Political Action Committee (TOY PAC) м м 04 01 м м 06 30 D 2010 D 2010 Report Covering the Period: From: To: **COLUMN A COLUMN B** I. Receipts **Total This Period Calendar Year-to-Date** 11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees 11600.00 14350.00 (i) Itemized (use Schedule A) 361.40 1202.10 (ii) Unitemized (iii) TOTAL (add 11961.40 15552.10 Lines 11(a)(i) and (ii) 0.00 0.00 (b) Political Party Committees Other Political Committees (C) 5000.00 5000.00 (such as PACs) (d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry 16961.40 20552.10 Totals to Line 33, page 5) 12. Transfers From Affiliated/Other 0.00 0.00 Party Committees 0.00 0.00 13. All Loans Received 0.00 0.00 14. Loan Repayments Received 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) 162.93 162.93 (Carry Totals to Line 37, page 5) 16. Refunds of Contributions Made to Federal candidates and Other 0.00 0.00 Political Committees 17. Other Federal Receipts 76.90 76.90 (Dividends, Interest, etc.) 18. Transfers from Non-Federal and Levin Funds (a) Non-Federal Account 0.00 0.00 (from Schedule H3) 0.00 0.00 (b) Levin Funds (from Schedule H5) 0.00 0.00 (c) Total Transfer (add 18(a) and 18(b)). 19. Total Receipts (add Lines 11(d), 17201.23 20791.93 12, 13, 14, 15, 16, 17, and 18(c)) 20. Total Federal Receipts 17201.23 20791.93 (subtract Line 18(c) from Line 19)

Image# 10930944017

DETAILED SUMMARY PAGE

	II. DISBURSEMENTS	COLUMN A	COLUMN B
94		Total This Period	Calendar Year-to-Date
21.	Operating Expenditures: (a) Shared Federal/Non-Federal Activity (from Schedule H4) (i) Federal Share	0.00	0.00
	(ii) Non-Federal Share	0.00	0.00
	(b) Other Federal Operating Expenditures	114.72	162.93
	(c) Total Operating Expenditures(add 21(a)(i), (a)(ii) and (b))	114.72	162.93
	Transfers to Affiliated/Other Party Committees Contributions to	0.00	0.00
	Federal Candidates/Committeesand Other Political Committees	0.00	0.00
	Independent Expenditure (use Schedule E) Coordinated Expenditures Made by Party	0.00	0.00
	Committees (2 U.S.C. 441a(d)) (use Schedule F)	0.00	0.00
26.	Loan Repayments Made	0.00	0.00
	Loans Made Refunds of Contributions To:	0.00	0.00
	(a) Individuals/Persons Other Than Political Committees	0.00	0.00
	(b) Political Party Committees(c) Other Political Committees	0.00	0.00
	(c) Other Pointcal Committees (such as PACs)	0.00	0.00
	(add Lines 28(a), (b), and (c))	0.00	0.00
29.	Other Disbursements	0.00	0.00
30.	Federal Election Activity (2 U.S.C 431(20)) (a) Shared Federal Election Activity		
	(from Schedule H6) (i) Federal Share	0.00	0.00
	(ii) "Levin" Share	0.00	0.00
	(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
	(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31.		114.72	162.93
00	23, 24, 25, 26, 27, 28(d), 29 and 30(c))		102.30
32.	Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii)		
	from Line 31)	114.72	162.93

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DETAILED SUMMARY PAGE

of Disbursements FEC Form 3X (Rev. 02/2003)

5 / 13

	III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33.	Total Contributions (other than loans) from Line 11(d), page 3)	16961.40	20552.10
34.	Total Contribution Refunds (from Line 28(d))	0.00	0.00
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	16961.40	20552.10
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	114.72	162.93
37.	Offsets to Operating Expenditures (from Line 15, page 3)	162.93	162.93
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	-48.21	0.00

FE6AN026

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 6 / 13 (check only one) X X 11a 11b 11c 12
	Any information copied from such Reports and s	Statements may not be sold or used by any perso e name and address of any political committee to	13 14 15 16 17 n for the purpose of soliciting contributions
	NAME OF COMMITTEE (In Full)	e name and address of any political committee to	
	Toy Industry Association, Inc. Politica	al Action Committee (TOY PAC)	
Α.	Full Name (Last, First, Middle Initial) Sam Harwell	Date of Receipt	
	Mailing Address 708 Berry Rd. Suite B		M M / D D / Y
	City	State Zip Code	Transaction ID: 9110319
	Nashville	TN 37204-2804	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C	1000.00
	Name of Employer Big Time Toys, LLC	Occupation CEO	-
	Receipt For:	Aggregate Year-to-Date 🔻	
	Primary General Other (specify) ▼	1000.00	
в.	Full Name (Last, First, Middle Initial) Bryan Stockton		Date of Receipt
	Mailing Address 333 Continental Blvd.	M M / D D / Y	
	City	State Zip Code	Transaction ID: 9110320
	El Segundo	CA 90245-5032	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C	1000.00
	Name of Employer Mattel, Inc.	Occupation President, International	
	Receipt For:	Aggregate Year-to-Date 🔻	
	Primary General Other (specify) ▼	1000.00	
с.	Full Name (Last, First, Middle Initial) Jay Foreman	1	Date of Receipt
	Mailing Address 301 Yamato Rd. Suite 2112		0 4 / D D / Y Y Y Y 0 4 2 9 / 2 0 1 0
	City	State Zip Code	Transaction ID: 9110332
	Boca Raton	FL 33431	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C	1000.00
	Name of Employer Bridge Direct, The	Occupation President & CEO	
	Receipt For: Primary General	Aggregate Year-to-Date	
	Other (specify) ▼	1000.00	
	SUBTOTAL of Receipts This Page (optional).	•	3000.00
	TOTAL This Period (last page this line number	r only)	

	SCHEDULE A (FEC Form 3X)		Use separate schedule(s)	FOR LINE NUMBER: PAGE 7 / 13 (check only one)
	ITEMIZED RECEIPTS		for each category of the	X 11a 11b 11c 12
			Detailed Summary Page	
	Any information copied from such Reports and S or for commercial purposes, other than using the	on for the purpose of soliciting contributions		
	NAME OF COMMITTEE (In Full)			
	Toy Industry Association, Inc. Political	I Action Com	nmittee (TOY PAC)	
Α.	Full Name (Last, First, Middle Initial) David Hargreaves			Date of Receipt
	Mailing Address 1011 Newport Ave.			$ \begin{array}{c c} M & M \\ 0 & 5 \end{array} \begin{array}{c} D & D \\ 1 & 3 \end{array} \begin{array}{c} Y & Y & Y \\ 2 & 0 & 1 & 0 \end{array} $
	City	State	Zip Code	Transaction ID: 9155098
	Pawtucket	RI	02861-2538	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Hasbro	Occupation	n erating Officer	_
	Receipt For:	- · · · · ·	Year-to-Date V	
	Primary General	riggrogato		1
	Other (specify) ▼	0 0	1000.00	
в.	Full Name (Last, First, Middle Initial) Chuck Scothon			Date of Receipt
	Mailing Address 333 Continental Blvd.			M M / D D Y
	City	State	Zip Code	Transaction ID: 9155099
	El Segundo	CA	90245-5032	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Mattel, Inc.	Occupation GM & SV	n /P, Mattel Digital Network	
	Receipt For:	Aggregate	e Year-to-Date 🔻	
	Primary General Other (specify) ▼	0 0	1000.00]
- C.	Full Name (Last, First, Middle Initial) Robert Wann	1		Date of Receipt
	Mailing Address 1400 E. Inman Pkwy.			M M / D D / Y Y Y Y 05 25 2010
	City	State	Zip Code	Transaction ID: 9156829
	<u>Beloit</u>	WI	53511-1774	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Patch Products, INc.	Occupation CEO	n	
	Receipt For:	Aggregate	Year-to-Date 🔻	
	Primary General Other (specify) ▼	0 0	500.00]
ſ	SUBTOTAL of Receipts This Page (optional)			2500.00
ŀ	TOTAL This Period (last page this line number		•	
L				

ľ	SCHEDULE A (FEC Form 3X) TEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 8 / 13 (check only one) Image: Check only one) X 11a 11b 11c 12 I3 14 15 16 17 on for the purpose of soliciting contributions 11 12 13
, N	or for commercial purposes, other than using the NAME OF COMMITTEE (In Full)	ie name and ad	dress of any political committee to	o solicit contributions from such committee.
	> Toy Industry Association, Inc. Politica	al Action Con	nmittee (TOY PAC)	
A.	Full Name (Last, First, Middle Initial) Leigh Anne Brodsky	Date of Receipt		
	Mailing Address 1515 Broadway			05 / 25 / Y Y Y 0 10
	City New York	State NY	Zip Code	Transaction ID: 9156830
	FEC ID number of contributing federal political committee.	C	10036-8901	Amount of Each Receipt this Period 1000.00
	Name of Employer Nickelodeon	Occupatio Executiv	n e Vice President Consumer	Prød
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date V 1000.00	
_ В.	Full Name (Last, First, Middle Initial) Joel Berger Mailing Address 2101 51st Ave.			Date of Receipt
	City	State	Zip Code	06 03 2010
	Long Island City	NY	210 Code 11101	Transaction ID: 9190925 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Cardinal Industries, Inc.	Occupation Presiden		
	Receipt For: Primary General Other (specify) ▼		e Year-to-Date 500.00]
– C.	Full Name (Last, First, Middle Initial) Arnold Rubin			Date of Receipt
	Mailing Address 7811 Lemona Ave.			0 6 / D D / Y Y Y Y 0 6 1 0 2 0 1 0
	City	State	Zip Code	Transaction ID: 9190927
	Van Nuys FEC ID number of contributing federal political committee.	CA	91405-1139	Amount of Each Receipt this Period 500.00
	Name of Employer Funrise Toy Corporation	Occupation President		_
	Receipt For: Primary General Other (specify) $rightarrow$		e Year-to-Date ▼ 500.00]
	SUBTOTAL of Receipts This Page (optional)			2000.00
F	TOTAL This Period (last page this line number	er only)		

SCHEDULE A (FEC Form 3 ITEMIZED RECEIPTS	X) Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 9 / 13 (check only one) 11c 12 X 11a 11b 11c 12 13 14 15 16 11									
Any information copied from such Reports a or for commercial purposes, other than usin	Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.										
NAME OF COMMITTEE (In Full) Toy Industry Association, Inc. Pol	itical Action Committee (TOY PAC)										
Full Name (Last, First, Middle Initial) Neil Friedman											
Mailing Address 333 Continental B	lvd	M M / D D Y									
City	State Zip Code	Transaction ID: 9190928									
El Segundo	CA 90245-5032	Amount of Each Receipt this Period									
FEC ID number of contributing federal political committee.	C	1000.00									
Name of Employer Mattel, Inc.	Occupation President, Mattel Brands										
Receipt For:	Aggregate Year-to-Date ▼	1									
Other (specify)	1000.00										
Full Name (Last, First, Middle Initial) John Frascotti		Date of Receipt									
Mailing Address 1011 Newport Ave	M M / D D / Y										
City	State Zip Code	Transaction ID: 9190929									
Pawtucket	RI 02861-2538	Amount of Each Receipt this Period									
FEC ID number of contributing federal political committee.	C	300.00									
Name of Employer Hasbro, Inc.	Occupation Global Chief Marketing Officer										
Receipt For:	Aggregate Year-to-Date V										
Primary General Other (specify) ▼	300.00										
Full Name (Last, First, Middle Initial) Wayne Charness		Date of Receipt									
Mailing Address 1027 Newport Ave	enue	M M / D D / Y									
City	State Zip Code	Transaction ID: 9190930									
Pawtucket	RI 02861-2539	Amount of Each Receipt this Period									
FEC ID number of contributing federal political committee.	C	500.00									
Name of Employer Hasbro, Inc.	Occupation SVP Corporate Com										
Receipt For:	Aggregate Year-to-Date V										
Primary General Other (specify) ▼	500.00										
SUBTOTAL of Receipts This Page (ontion	nal)	1800.00									
	·····										

SCHEDULE A (FEC F		FOR LINE NUMBER: PAGE 10 / 13 (check only one) X X 11a 13 14 15 16				
Any information copied from such or for commercial purposes, other	Any information copied from such Reports and Statements may not be sold or used by any person or for commercial purposes, other than using the name and address of any political committee to					
NAME OF COMMITTEE (In I Toy Industry Association	Full) Inc. Political Action Committee (TOY PAC)					
Full Name (Last, First, Middle Duncan Billing	Initial)	Date of Receipt				
Mailing Address 8005 S. (Clipping Dr	06 / Y Y Y Y 2010				
City	State Zip Code	Transaction ID: 9221943				
Cincinnati	OH 45243-3247	Amount of Each Receipt this Period				
FEC ID number of contributin federal political committee.	C	500.00				
Name of Employer Hasbro, Inc.	Occupation Global Development Officer					
Receipt For:	Aggregate Year-to-Date ▼					
Primary Gener Other (specify) ▼	al 500.00					
Full Name (Last, First, Middle William Beebe	Initial)	Date of Receipt				
Mailing Address P.O. Box	41730	M M / D D Y				
City	State Zip Code	Transaction ID: 9251675				
Long Beach	CA 90853	Amount of Each Receipt this Period				
FEC ID number of contributin federal political committee.		500.00				
Name of Employer Hoogaloo Toys	Occupation President/CEO					
Receipt For:	Aggregate Year-to-Date V					
Primary Gener Other (specify) ▼	500.00					
Full Name (Last, First, Middle Al Verrecchia	Initial)	Date of Receipt				
Mailing Address 1027 Nev	vport Ave.	M · M / D · D / Y · Y · Y · Y Y Y · Y · Y Y Y Y · Y · Y Y				
City	State Zip Code	Transaction ID: 9251676				
Pawtucket	RI 02861-2539	Amount of Each Receipt this Period				
FEC ID number of contributin federal political committee.		1000.00				
Name of Employer Hasbro, Inc.	Occupation Chairman					
Receipt For: Primary Gener Other (specify) ▼	al Aggregate Year-to-Date ▼ 1000.00					
		2000.00				

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 11 / 13 (check only one) X X 11a 11b 11c 12 13 14 15 16 17
	Any information copied from such Reports and St or for commercial purposes, other than using the	atements may	y not be sold or used by any perso dress of any political committee to	n for the purpose of soliciting contributions solicit contributions from such committee.
	NAME OF COMMITTEE (In Full)			
	Toy Industry Association, Inc. Political	Action Con	nmittee (TOY PAC)	
Α.	Full Name (Last, First, Middle Initial) Edward Desmond			Date of Receipt
	Mailing Address 1025 F St., NW 10th Floor			0 6 / 3 0 / Y Y Y Y 2 0 1 0
	City	State	Zip Code	Transaction ID: PR38437873909
	Washington	DC	20004-1433	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		300.00
	Name of Employer Toy Industry Association,	Occupatio		
	Inc.	Executiv	e Vice President, External Aff	_
	Receipt For:	Aggregate	e Year-to-Date 🔻	
	Primary General Other (specify) ▼		450.00	P/R Deduction (\$50.00 Bi- Weekly)

SUBTOTAL of Receipts This Page (optional)	►	300.00
TOTAL This Period (last page this line number only)	►	11600.00

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 12 / 13 (check only one) 11a 11a 11b 11c 12 13 14 15 16 17
	Any information copied from such Reports and St or for commercial purposes, other than using the	atements main name and add	y not be sold or used by any pers dress of any political committee t	on for the purpose of soliciting contributions oslicit contributions from such committee.
	NAME OF COMMITTEE (In Full)			
	Toy Industry Association, Inc. Political	Action Con	nmittee (TOY PAC)	
Α.	Full Name (Last, First, Middle Initial) Mattel Inc. PAC			Date of Receipt
	Mailing Address 333 Continental Blvd			M M / D D / Y
	City	State	Zip Code	Transaction ID: 9110321
	El Segundo	CA	90245	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C coo	0340224	5000.00
	Name of Employer	Occupatio	n	
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date V 5000.00	

SUBTOTAL of Receipts This Page (optional)	5000.00	
TOTAL This Period (last page this line number only)	►	5000.00

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and Sta or for commercial purposes, other than using the n NAME OF COMMITTEE (In Full) Toy Industry Association, Inc. Political A	ame and add	dress of any political committee to	FOR LINE NUMBER: PAGE 13 / 13 (check only one) 11a 11a 11b 11c 12 13 14 X 15 16 17 n for the purpose of soliciting contributions solicit contributions from such committee. 10 17						
Α.	Full Name (Last, First, Middle Initial) Toy Industry Association Mailing Address 1115 Broadway Suite 400 City New York	State	Zip Code 10010	Date of Receipt 0 6 2 3 2 0 1 0 Transaction ID: 9251680 Amount of Each Receipt this Period						
	FEC ID number of contributing federal political committee. Name of Employer Receipt For: Primary General Other (specify) ▼	C Occupatio Aggregate	n e Year-to-Date V 205.47	Refund of May 2010 Bank Fees						
В.	Full Name (Last, First, Middle Initial) Toy Industry Association Mailing Address 1115 Broadway Suite 400 City New York FEC ID number of contributing federal political committee. Name of Employer	State NY C	Zip Code 10010	Date of Receipt M M / D D / Y Y Y Y 0 6 / 2 3 / 2 0 1 0 Transaction ID: 9251812 Amount of Each Receipt this Period 34.36						
	Receipt For: Primary General Other (specify) ▼	Refund of June 2010 Bank Fees								

SUBTOTAL of Receipts This Page (optional)						57.30	
TOTAL This Period (last page this line number only)	▶					57.30	