SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 5201 / 5265
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [ ] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Mailing Address
1824 Swann Street, NW

City: Washington | State: DC | Zip Code: 20009

Purpose of Expenditure: Media Production | Category/Type:

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Calendar Year-To-Date Per Election for Office Sought: 9765033.06

Date: 10 / 28 / 2006

Amount: 14392.50

Transaction ID: SE24-43153

Office Sought: [ ] House [X] Senate [ ] Presidential | State: MO | District:

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify):

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Mailing Address
1824 Swann Street, NW

City: Washington | State: DC | Zip Code: 20009

Purpose of Expenditure: Media Production | Category/Type:

Name of Federal Candidate supported or Opposed by expenditure:
Bob Menendez vs Tom Kean Jr.

Calendar Year-To-Date Per Election for Office Sought: 5596445.00

Date: 10 / 28 / 2006

Amount: 730.00

Transaction ID: SE24-43154

Office Sought: [ ] House [X] Senate [ ] Presidential | State: NJ | District:

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify):

(a) SUBTOTAL of Itemized Independent Expenditures	15122.50
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date: 12 / 02 / 2006

26021025420