SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if ☐ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City: Philadelphia State: PA Zip Code: 19175-0061

Purpose of Expenditure: Media Buy TV

Category/Type:

Name of Federal Candidate supported or Opposed by expenditure:
Bob Menendez vs Tom Kean Jr.

Calendar Year-To-Date Per Election for Office Sought: 5596445.00

Date: 10 / 28 / 2006

Amount: 1200000.00

Transaction ID: SE24-43132

Office Sought: ☐ House ☒ Senate ☐ Presidential State: NJ District:

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2006 ☐ Other (specify):

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Mailing Address
1824 Swann Street, NW

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type:

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Calendar Year-To-Date Per Election for Office Sought: 9765033.06

Date: 10 / 28 / 2006

Amount: 14500.00

Transaction ID: SE24-43150

Office Sought: ☐ House ☒ Senate ☐ Presidential State: MO District:

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2006 ☐ Other (specify):

(a) **SUBTOTAL** of Itemized Independent Expenditures 1214500.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures 0.00

(c) **TOTAL** Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date 12 / 07 / 2006

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