

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation Kentucky Opportunity Coalition		3. FEC Identification Number C C90014861
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported P.O. Box 6067		
(c) City, State and ZIP Code Louisville KY 40206		
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
☐ July 15 Quarterly Report ☐ 24-Hour Report
☒ October 15 Quarterly Report ☐ 48-Hour Report
☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y

5. COVERING PERIOD:

FROM

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y
0	7		0	1		2	0	1	4		

THROUGH

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y
0	9		3	0		2	0	1	4		

6. TOTAL CONTRIBUTIONS.....	0.00
7. TOTAL INDEPENDENT EXPENDITURES	5718103.17

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

Caleb Crosby

SIGNATURE

Caleb Crosby

DATE

[Electronically Filed]

10/15/2014

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 11
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 07 / 2014

Mailing Address P.O. Box 25093

Amount

694333.77

City State Zip Code
Alexandria VA 22313

Transaction ID : E.001

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 1908120.35Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 07 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

15983.71

City State Zip Code
Arlington VA 22209

Transaction ID : E.002

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 1908120.35Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Targeted Victory

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 17 / 2014Mailing Address 1033 North Fairfax Street,
Ste 400

Amount

75000.00

City State Zip Code
Alexandria VA 22314

Transaction ID : E.003

Purpose of Expenditure
Online AdvertisingCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 1983120.35Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 785317.48

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 11
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 22 / 2014

Mailing Address P.O. Box 25093

Amount

703595.07

Transaction ID : E.004

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐ House

State: KY

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

2703163.36

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 22 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

16447.94

Transaction ID : E.005

Purpose of Expenditure
TV / Media ProductionCategory/
Type

Office Sought:

☐ House

State: KY

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

2703163.36

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Richard Sales Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 25 / 2014Mailing Address 1702 E Highland Ave,
Ste 408

Amount

3000.00

Transaction ID : E.006

Purpose of Expenditure
Web AdsCategory/
Type

Office Sought:

☐ House

State: KY

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

2706163.36

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

723043.01

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 11
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee
Targeted Victory

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 31 / 2014Mailing Address 1033 North Fairfax Street,
Ste 400

Amount

75000.00

Transaction ID : E.007

Purpose of Expenditure
Online AdvertisingCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

2781163.36

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 05 / 2014

Mailing Address P.O. Box 25093

Amount

646128.17

Transaction ID : E.008

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3443777.78

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 05 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

16486.25

Transaction ID : E.009

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3443777.78

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 737614.42

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 11
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 07 / 2014

Mailing Address P.O. Box 25093

Amount

123666.24

City State Zip Code
Alexandria VA 22313

Transaction ID : E.010

Purpose of Expenditure
Radio PlacementCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3570109.73

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 07 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

2665.71

City State Zip Code
Arlington VA 22209

Transaction ID : E.011

Purpose of Expenditure
Radio ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3570109.73

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee

Targeted Victory

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 12 / 2014Mailing Address 1033 North Fairfax Street,
Ste 400

Amount

3000.00

City State Zip Code
Alexandria VA 22314

Transaction ID : E.012

Purpose of Expenditure
Online AdvertisingCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3573109.73

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures..... 129331.95

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 11
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NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 14 / 2014

Mailing Address P.O. Box 25093

Amount

123666.24

Transaction ID : E.013

Purpose of Expenditure
Radio PlacementCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3699388.48

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 14 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

2612.51

Transaction ID : E.014

Purpose of Expenditure
Radio ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3699388.48

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Arena Communications

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 15 / 2014

Mailing Address 1780 Sequoia Vista Circle

Amount

56076.00

Transaction ID : E.015

Purpose of Expenditure
Postage / Printing / ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

3755464.48

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 182354.75

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 7 OF 11
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NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 18 / 2014

Mailing Address P.O. Box 25093

Amount

628389.97

Transaction ID : E.016

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

4399781.67

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 18 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

15927.22

Transaction ID : E.017

Purpose of Expenditure
TV / Media ProductionCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

4399781.67

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 21 / 2014

Mailing Address P.O. Box 25093

Amount

123666.24

Transaction ID : E.018

Purpose of Expenditure
Radio PlacementCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

4523447.91

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

767983.43

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 11
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NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Arena Communications

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 22 / 2014

Mailing Address 1780 Sequoia Vista Circle

Amount

53495.00

Transaction ID : E.019

Purpose of Expenditure
Postage / Printing / ProductionCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

4576942.91

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 25 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

2709.11

Transaction ID : E.020

Purpose of Expenditure
Radio ProductionCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

4579652.02

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
08 / 28 / 2014

Mailing Address P.O. Box 25093

Amount

118381.56

Transaction ID : E.021

Purpose of Expenditure
Radio PlacementCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

4698033.58

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

174585.67

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 9 OF 11
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Arena Communications

Date of Public Distribution/Dissemination

09 / 05 / 2014

Mailing Address 1780 Sequoia Vista Circle

Amount

53663.00

City State Zip Code
Salt Lake City UT 84104

Transaction ID : E.022

Purpose of Expenditure
Postage / Printing / ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 4839594.42Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

09 / 05 / 2014

Mailing Address P.O. Box 25093

Amount

85099.99

City State Zip Code
Alexandria VA 22313

Transaction ID : E.023

Purpose of Expenditure
Radio PlacementCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 4785931.42Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

09 / 05 / 2014

Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

2797.85

City State Zip Code
Arlington VA 22209

Transaction ID : E.024

Purpose of Expenditure
Radio ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 4785931.42Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures..... 141560.84

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 10 OF 11
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Arena Communications

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Mailing Address 1780 Sequoia Vista Circle

Amount

53663.00

Transaction ID : E.025

Purpose of Expenditure
Postage / Printing / ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

4893257.42

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 15 / 2014

Mailing Address P.O. Box 25093

Amount

981002.33

Transaction ID : E.026

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

5891750.16

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 15 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

17490.41

Transaction ID : E.027

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

5891750.16

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 1052155.74

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 11 OF 11
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Kentucky Opportunity Coalition

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 23 / 2014

Mailing Address P.O. Box 25093

Amount

1007182.33

City State Zip Code
Alexandria VA 22313

Transaction ID : E.028

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 6915906.04Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 23 / 2014Mailing Address 1911 N. Fort Myer Drive
Ste 400

Amount

16973.55

City State Zip Code
Arlington VA 22209

Transaction ID : E.029

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: KY
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 6915906.04Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/
TypeOffice Sought: ☐ House State: _____
☐ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office SoughtDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 1024155.88

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶ 5718103.17
(carry total from last page forward to Line 7)