

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00489799
Check if 24-hour report 48-hour report New report Amends report filed on 09 / 17 / 2014

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K Street Suite 100
City Washington State DC Zip Code 20007
Purpose of Expenditure TV/Cable advertising buy Category/Type 004
Date of Public Distribution/Dissemination 09 / 15 / 2014
Amount 450053.00
Transaction ID : B531892
Date of Disbursement or Obligation 09 / 15 / 2014
Name of Federal Candidate Joni Ernst Support Oppose Office Sought: House Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 511715.12
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee SWAY
Mailing Address 4311 Leland Street
City Chevy Chase State MD Zip Code 20815
Purpose of Expenditure Correction of earlier estimate: production and commission of broadcast advertisement Category/Type 004
Date of Public Distribution/Dissemination 09 / 15 / 2014
Amount 57844.12
Transaction ID : B531894
Date of Disbursement or Obligation 09 / 15 / 2014
Name of Federal Candidate Joni Ernst Support Oppose Office Sought: House Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 511715.12
Disbursement For: Primary General 2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 507897.12
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Aletheia Henry [Electronically Filed] Date 10 / 10 / 2014
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00489799
Check if 24-hour report 48-hour report New report Amends report filed on 09/17/2014

Full Name of Payee Planned Parenthood Voters of Iowa
Mailing Address 1171 7th St
City Des Moines State IA Zip Code 50322
Purpose of Expenditure Production of broadcast advertisements Category/Type 004
Name of Federal Candidate Joni Ernst Support Oppose
Calendar Year-To-Date Per Election for Office Sought 511715.12

Date of Public Distribution/Dissemination 09/15/2014
Amount 2275.50
Transaction ID : B531896
Date of Disbursement or Obligation 09/15/2014
Office Sought: House Senate State: IA
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee Beehive Research
Mailing Address 617 Pickford Place NE
City Washington State DC Zip Code 20002
Purpose of Expenditure Research Category/Type 004
Name of Federal Candidate Joni Ernst Support Oppose
Calendar Year-To-Date Per Election for Office Sought 511715.12

Date of Public Distribution/Dissemination 09/15/2014
Amount 1542.50
Transaction ID : B531899
Date of Disbursement or Obligation 09/15/2014
Office Sought: House Senate State: IA
Disbursement For: Primary General 2014 Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 3818.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 511715.12

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Signature Aletheia Henry [Electronically Filed] Date 10/10/2014