

**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER  
**C** C00027466

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address  
815 SLATERS LANE

City State Zip Code  
ALEXANDRIA VA 22314

Purpose of Expenditure  
MEDIA

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
MICHAEL F BENNET

Calendar Year-To-Date Per Election for Office Sought  
5132330.00

Date  
MM / DD / YYYY  
10 / 25 / 2010

Amount  
862449.00

Transaction ID: SE24-0.009613

Office Sought:  House State: CO  
 Senate District: 00  
 Presidential

Check One:  Support  Oppose

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address  
815 SLATERS LANE

City State Zip Code  
ALEXANDRIA VA 22314

Purpose of Expenditure  
MEDIA

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:  
JOHN WILLIAM CONWAY

Calendar Year-To-Date Per Election for Office Sought  
1846597.18

Date  
MM / DD / YYYY  
10 / 25 / 2010

Amount  
350760.00

Transaction ID: SE24-0.009614

Office Sought:  House State: KY  
 Senate District: 00  
 Presidential

Check One:  Support  Oppose

Disbursement For:  Primary  General  
 Other (specify): \_\_\_\_\_  
2010

(a) SUBTOTAL of Itemized Independent Expenditures ..... 1213209.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

Date  
MM / DD / YYYY  
10 / 25 / 2010

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